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Similar to other states, the Buy Nevada program represents a state-led effort to promote these industries as a whole. Free memberships are available to qualified businesses.

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Agriculture is one of Nevada’s most important industries, contributing significantly to the economies of rural communities and the state as a whole. Nevada’s ranches may be few in number, but they rank third in the nation in size, averaging 3,500 acres. Nevada agriculture is directed primarily toward range livestock production. The most important livestock commodity in 2012 was cattle and calves with annual cash receipts value of $283 million.

Despite Nevada’s arid climate, excellent crops are produced where land can be irrigated. Alfalfa hay is the leading cash crop of the state. Much of the hay is sold to dairy operations in surrounding states. Significant quantities of alfalfa cubes and compressed bales are exported overseas each year.

**Agriculture in Nevada**

There were 2,950 Nevada farms and ranches in 2012 with 5.8 million of acres of land dedicated to farming and ranching operations. The state’s farms and ranches are relatively large in terms of land by national standards. The average size of a Nevada farm in 2012 was 1,903 acres – more than twice the national acreage (421 acres).

Nevada’s land use in 2007 consisted of pastureland (82.78%); crop land (12.85%); and the remaining 4.37% was designated for other uses.


**Cash receipts**

Annual cash receipts from all agricultural commodities in Nevada in 2012 were $716 million; 60% of cash receipts were from livestock and products, and the remaining 40% came from crops.

**Agriculture production**

The value of agriculture sector products in 2012 were $817 million. The value of livestock production was $420 million. The most important livestock commodity was Meat animals with value of production of $284 million. Value of crop production in 2012 was $281 million. Alfalfa hay is Nevada’s leading crop commodity and total value production in 2012 was $218 million.

Source: Nevada Agriculture Statistical Bulletin 2013, USDA.

**Exports**

The value of Nevada foreign exports in 2012 was $160.5 million. The value of beef and veal exports was $22.9 million, the total value of processed and fresh vegetables exported was $32.2 million and the value of dairy products exported to international markets was $17.3 million. $46.9 million was the total value of other products sold on the foreign market that included other animal and poultry products, other grains and oilseeds, wine, beer, other beverages, coffee, chocolate, other horticulture products and prepared foods.

Source: USDA Economic Research Service; USDA Foreign Agricultural Service (Global Agricultural Trade System).