



**2014 Specialty Crop Block Grant Program
Project Development Workshop
Agenda - March 7th, 2014**

9:00 a.m. - Introductions

Overview of the Program – A review of the program purpose and objectives.

Program Objectives- Does your project meet these objectives?

Program Requirements- A brief overview of program requirements/ guidelines.

Q&A Session- Will take questions about the mornings review, projects, and other items.

10:45 a.m. - 11:00 - Break

2012 Request for Proposal- A review of the 2012 RFP, application, and attachments.

12:00 pm -1:15 p.m. – Lunch on your own

1:15 p.m. - Opportunity to have SCBGP staff work with you individually, ask questions, and seek help with applications.

2:00 p.m. -3:30 p.m.

Measurable Outcomes- An overview of the handout “Developing Measurable Outcomes”, how to formulate outputs, and obtaining quantifiable results.

Outreach- A discussion about outreach, beneficiaries, and stakeholders.
Short Presentations from other previously awarded project leads.

Q&A Session- Will take questions about the afternoon presentations and any final questions.