

March 9, 2022 Board Report

Division of Administrative Services



Program Updates

- Trade & Economic Development
 - Hosted a virtual trade mission on February 7, with buyers from Hong Kong with a consumer-oriented focus
 - Three Nevada companies participated
 - Attended Gulfood Trade Show (largest annual food and beverage show) in Dubai, UAE February 10-18 with one Nevada company
 - Nevada Craft Beverage Passport launched February 25, with 37 establishments participating from all areas of the state
- Communications, Promotions & News
 - News
 - [NDA seeking Summer Food Service Program partners](#)
 - [News4](#)
 - [Nevada business selected as Good Food Award recipient](#)
 - [Nevada Appeal](#)
 - [NDA announces 2022 USDA Child and Adult Care Food Program partners](#)
 - [Whole milk voluntarily recalled in Nevada](#)
 - [KLAS \(8 News Now\)](#)
 - [KVVU \(Fox 5 Las Vegas\)](#)
 - [This is Reno](#)
 - [Nevada Appeal](#)
 - [Nevada State News](#)
 - [Annual Cattlemen's Update in Gardnerville](#) (Record Courier)
 - [Green industry training offered for landscapers and nursery workers](#) (Nevada Today)
 - [Nevada ranchers hopeful for future beef demand](#) (Northern Nevada Business Weekly)
 - [City, NDOT to discuss Virginia Range horses at upcoming community meeting](#) (This is Reno)
 - [State approves first in a series of grants to nonprofits for community recovery](#) (Nevada Current)
 - Virginia Range Feral Horses
 - Sand Hill Dairy whole milk recall
 - General Nevada agriculture
 - Food Insecurity programs
 - The communications team continues to implement four concurrent communications plans with tactics including:
 - [Monthly newsletters](#)
 - [Industry Updates](#)
 - Sent the following regulation notices:
 - NAC 587

March 9, 2022 Board Report

Division of Administrative Services



- NAC 590
- NAC 552
- NAC 554
- Since December, staff have fielded 19 public record requests, of which 11 have been completed
- Staff have completed educational and promotional materials, including:
 - Edible Reno-Tahoe advertisements promoting local food
 - Livestock Fee Changes letter and addendum
 - [Nevada Craft Beverage Passport](#)
 - [Lunch and Learn](#) save the dates
 - [Nevada Food and Agriculture Trade Report 2021 – Q3](#)
 - Nevada Native Seed Forum invitations