

All About NASS and You!

Providing useful agricultural data to help you work smarter.



United States Department of Agriculture
National Agricultural Statistics Service



Welcome!

Who is NASS?

*As the statistical agency for USDA,
NASS provides **useful agricultural data** to
help you work smarter.*



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Our History

First Agricultural Statistician

- George Washington (August 1791)
- 8 survey questions to 5 states
- Focused on land values, prices, yields



The Birth of USDA

- Established by Lincoln (1862)
- Intended for information gathering
- First crop report: July 1863



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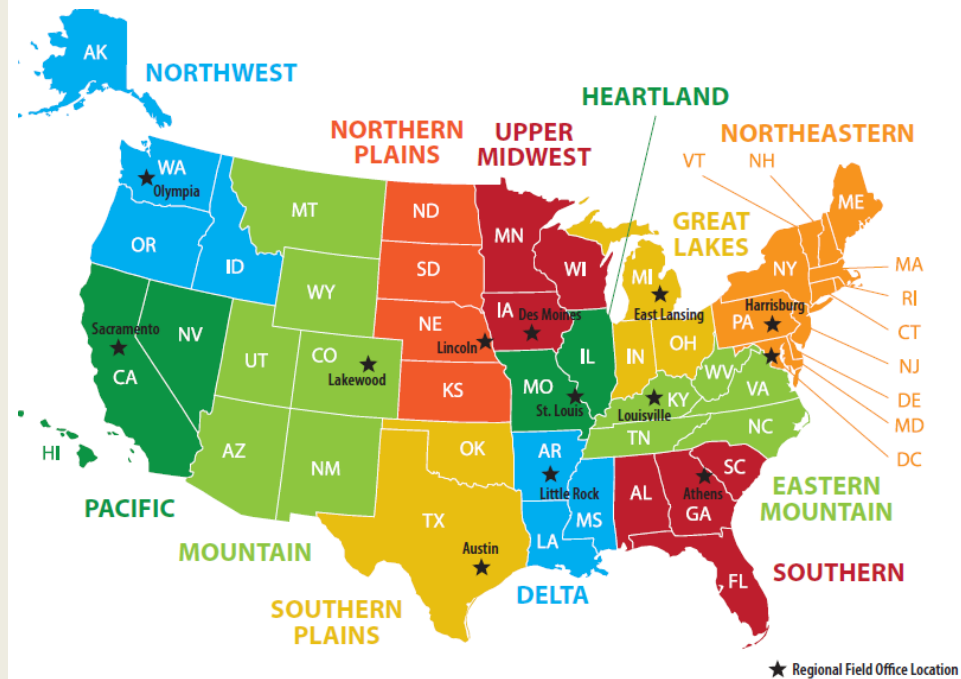
Our History

Introduction of NASS

- Established in 1863
- Named the “Division of Statistics”
- First report on crop conditions

NASS Today

- More than 900 personnel
- Serving all 50 states and Puerto Rico
- Centralized data collection and processing



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Our Mission and Values

To provide timely, accurate, and useful statistics in service to U.S. agriculture.

Our Core Values:

- Policy relevance
- Objectivity
- Credibility
- Trust
- Commitment



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What We Do...

- Collect, assemble, process, and disseminate U.S. agricultural data
- Conduct hundreds of national, regional, state, and local surveys
- Conduct detailed agricultural census every 5 years
- Publish hundreds of national reports annually
- Partner with state ag departments, universities, and others
- Conduct research to advance statistical science



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What We Do Not Do...

We do not...

- Set policy
- Regulate activities
- Permit influence
- Disclose individual reports
- Favor any group above others



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Who Do We Serve?



Farmers and
Ranchers



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Who Do We Serve?

Data Users



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Helping You Work Smarter

*Working smarter
means you are
able to...*

- Use reliable facts and figures to...
- Make well-informed decisions that...
- Eliminate guesswork, reduce risk, and improve profitability.



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You Can Rely on NASS Data To...

- Determine productivity and yields
- Track trends
- Set prices
- Improve operational efficiencies
- Reduce risk
- Negotiate cash rents
- Identify trends, best practices, and patterns
- Analyze consumer demand



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Rely on Manufacturers Who Use NASS Data

*Manufacturers use
our data to work
smarter!*

- Identify market opportunities
- Predict demand
- Determine supply needs and inventories
- Develop new equipment and tools
- Improve existing products and services
- Develop software / apps to advance farming
- Improve their ability to serve you better



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Rely on Agencies Who Use NASS Data

Other USDA agencies use our data to work smarter!

- RMA uses our data to:
 - Provide services, such as crop insurance
- FSA uses our data to:
 - Make market assessments
 - Validate economic opportunities



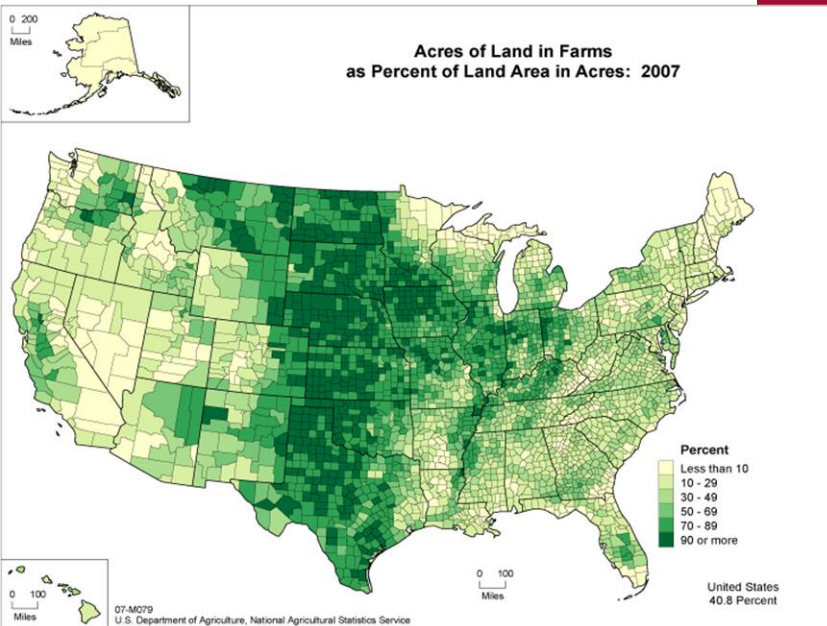
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Across the U.S.

2017 Ag Overview

- Total Number of Farms – 2.048 Million
- Land in Farms – 910 Million Acres
- Average Farm Size – 444 Acres
- Value Added by Ag – \$418.1 Billion
 - Crops – \$189.7 Billion
 - Livestock – \$177.4 Billion
 - Farm Related Income – \$51.0 Billion
(Forestry, land/dwelling rental, custom work)



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In Your State...

Nevada



2017 State Ag Overview

- Total Number of Farms – 4,000 (47)
- Average Farm Size – 1,493 Acres (4)
- Value Added by Ag – \$767 Million
 - Crops – \$174 Million
 - Livestock – \$501 Million
 - Farm Related – \$92 Million
- Production Values
 - Beef Cattle – \$308 Million
 - Milk – \$127 Million
 - Alfalfa – \$146 Million



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Your Participation Matters



NASS data help to:

- Indicate the health and well-being of your community
- Tell your story
- Tell the story of millions who have come before you

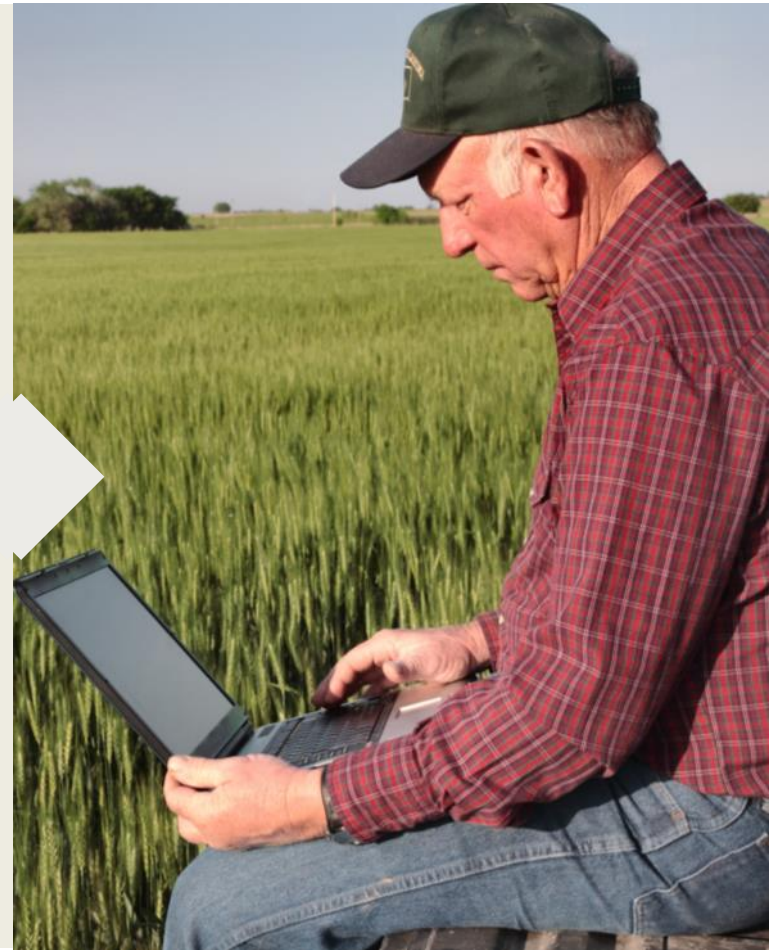


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Without Your Participation...

- Government leaders can't access local data
- Businesses can't determine the right product mix
- USDA can't prepare for and respond to crises
- Researchers can't advance studies or solve real-world problems.



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Working Smarter Begins By. . .

- Participating in our surveys
- Using products and services that rely on our data
- Making well-informed decisions to eliminate guesswork, reduce risk, and improve profitability



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2017 Census of Agriculture

Release Date April 11, 2019



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Our Commitment to You. . .

We are committed to providing *useful agricultural data* to help you work smarter.

Let us know how we can help.

Please contact:

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