



# June 11, 2026 Board Report

Division of Administrative Services

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## Division Overview

### Pending matters of significance

- The official State Fair of Nevada is returning June 11-13, 2026. Get your tickets at [StateFair.nv.gov](https://StateFair.nv.gov).

### Partnership activities

- Nevada Craft Beverage Passport Program in partnership with Nevada SBDC and Travel Nevada:
  - 17 passports submitted for prizes this year. 5 passports have completed all 50 locations.
  - Attended the Capital City Brewfest event on Saturday, May 30<sup>th</sup> to promote the program.
- Made in Nevada Farmers' Market Pavilion at the State Fair of Nevada in partnership with Nevada SBDC: The Made in Nevada Farmers' Market Pavilion will feature 20 vendors selling products grown in, made in, and manufactured in Nevada. The Farmers' Market will occur June 12 & 13 at the Nevada State Fairgrounds during the State Fair.

## Program Updates

### Industry Development and Marketing

- Attended the National Confectioners' Association Sweets and Snacks Expo in Las Vegas May 19-21 and coordinated programming with USDA who brought in 70 buyers from 20 different countries to meet with U.S. companies exhibiting at the show. The trade show featured two Nevada manufacturing companies, Stellar Snacks (Carson City) and Kimmie Candy (Reno). Coordination included organizing grocery store tours, networking receptions and a manufacturing tour at Anderson Dairy.
- Accepting nominations for the International Year of the Woman Farmer (2026), highlighting Nevada's farmers and ranchers. We are beginning to spotlight those individuals on NDA social media channels.
- Participated in the Agritourism session at Travel Nevada's Rural Roundup Conference in Elko on April 22, 2026. Travel Nevada is preparing to present the final Agritourism report based on collaborative work and research with NDA and stakeholder interviews to the Nevada Commission on Tourism meeting on June 10, 2026. Official report will be available after this date.

### Upcoming trade events:

- Food and Beverage West Africa: Lagos, Nigeria June 9-11. Participation will include one Nevada ingredient company exhibiting, and two California companies participating in a WUSATA sample showcase format attended by WUSATA in-market contractors. The Nevada company and WUSATA showcase will be located within the USDA sponsored pavilion. This year's trade show will include 350+ exhibitors, bringing in over 6,000 buyers from across West Africa. Nigeria's food and beverage import market alone brings in \$10 billion worth of goods annually. With a growing population of 242 million people,

and 50% being under the age of 19, Nigeria is expected to be a promising market for U.S. products.

- ASEAN and Taiwan Ingredient Inbound Mission to Oregon (August 5-8): NDA in collaboration with Oregon Department of Agriculture will be recruiting U.S. companies to be featured in the ingredient showcase, a sampling of small bites featuring Western U.S. ingredients intended for export.
- Mexico Outbound Trade Mission to Monterrey and Mexico City (October 5-10): NDA in collaboration with Idaho State Department of Agriculture are actively recruiting retail-ready consumer-oriented Western U.S. products. 20+ B2B Meetings will occur in Monterrey and Mexico City in addition to USDA market briefings, retail tours, and a product showcase.

## Communications

News releases and stories

- The official State Fair of Nevada
  - [KOLO](#); [The Ely Times](#); [The Eureka Sentinel](#);
- The official State Fair of Nevada, youth take center stage
  - [KTNV 2 News](#); [This is Reno](#)
- The official State Fair of Nevada, discounted tickets
  - [KOLO](#); [UNR – Nevada Today](#)
- Nevada agriculture could face significant impacts as dry weather continues
  - [KOLO](#)
- NDA releases new specialty license plate
  - [FOX5](#); [KOLO](#); [KSNV](#)
- State urges precautions against West Nile Virus and Equine Encephalitis
  - [KOLO](#); [Pahrump Valley Times](#)
- State asks residents to report Mormon cricket sightings
  - [KOLO](#); [The Salt Lake Tribune](#)
- Summer Food Service Program offers free meals to children in Southern Nevada
  - [96.3 KKLZ](#); [FOX5](#); [KLAS](#); [KTNV](#); [Pahrump Valley Times](#); [Sunny 106.5](#);
- Clark County School District to offer free summer meals starting May 26
- [FOX5](#); [Las Vegas Sun](#)
- Other stories:
  - [Inside the Movement to Grow More Native Seeds—and Why It Matters More Than Ever](#) (National Audubon Society)
  - [Grasshoppers arrive early in Las Vegas, bringing a warning about an increase in scorpions](#) (KTNV)
  - [CCFD shares safety tips following recent bee attack in Las Vegas](#) (KTNV)
  - [Local Rancher Says Navy Land Expansion is Devastating His Family Ranch](#) (The Fallon Post)
  - [Nevada governor meets with Interior chief to talk ranching on public lands](#) (KSNV)

## Communications Plans

The communications team continues to implement four concurrent communication plans with tactics including:

- [Monthly Newsletters](#)
- [Industry Updates](#)

## Educational and promotional materials

Staff have completed the following educational and promotional materials:

- State Fair of Nevada promotion and outreach highlighting Nevada agriculture heritage and community impact
- Crunch Day resources, outreach announcement and sticker design for campaign distribution
- Summer Food Service Program outreach materials and public communication
- Senior Farmers' Market social media outreach materials and communication
- Department of Education partnership for June Agriculture Education Month social media campaign highlighting careers and importance of the industry
- Foundation Seed Program and Contracted Seed Grow-out Program flyers and social media outreach materials
- Measurement Standards presentation and supporting student tour materials
- NDA bilingual outreach flyer in English and Spanish including division overviews and key contacts
- ADA-accessible branding district map with updated color system for public use
- NDA website reconstruction and audience targeting in progress

## Language Access Plan

- The NDA is implementing the Language Access Plan, including:
  - Cultural Competency Training completed by all staff
  - Translation and interpretation services are available
- A new Information Access Coordinator has joined the team—Monica Barbosa.

## Public Records Requests

- Year to date, 32 public records requests have been received in 2026 and 26 have been processed.

## Agricultural Literacy

### Community Outreach

- Moolissa/Moonique attended six school ag days in Churchill, Carson City, Douglas, Lyon and Washoe counties reaching 1,750 students.
- An agriculture focused Books and Bots program was piloted with the Desert Research Institute and 23 teachers in Douglas County. Teachers receive a book, "Right this Very Minute: A Table to Farm Book about Food and Farming," to keep for their classroom and a set for their students. Along with the book they have an activity sheet students complete with their robots to help them learn more about the Farm-to-Table process. More teacher trainings with this concept are set to occur later in the year.

- In collaboration with the Walker River State Conservancy, we educated about 90 middle school students on native and noxious plants in Nevada.
- Helped to plan and execute 20 contests at the Nevada FFA State Convention. About 650 high school students from around the state participated and were able to learn more about various agriculture topics and career opportunities.
- Attended and judged at the Clark County Fair in Logandale.

#### **Fiscal Services**

- Fiscal team attending several Core NV discovery sessions: Procurement, Cost Accounting (Grants), Grants Lifecycle Management
- Continued work with the Budget Build for the 28/29 Biennium
- Closing of the FY26 Fiscal Year
- Overview of budget accounts 2691/1362

#### **Staffing**

- Accounting Assistant II position in Carson City was filled on April 27, 2026 – Julie Ellison