



# June 4, 2025 Board Report

## Division of Administrative Services

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### Division Overview

#### Pending matters of significance

- New Ag Plate: The Nevada Department of Agriculture (NDA) is in the process of updating the Nevada Ag Plate. We are currently working with the Department of Motor Vehicles to conduct road testing and finalize the plate. More information on the date of availability for the new plate to come.
- Fiscal staff guided and advanced budget matters through the 83rd Session of the Nevada Legislature, including appropriations for upgraded software and equipment and other needed budget adjustments.

#### Partnership activities

- The NDA continues coordinating with the Department of Health and Human Services (DHHS) to facilitate the transfer of the DHHS Environmental Health Section to the NDA.
- Brush and Brews Throwdown event at Parlay 6 Brewing Company in Reno, to promote the 2025 Nevada Craft Beverage Passport Program. 12 artists participated in a 3-round live-art competition, and event proceeds went to benefit the Sierra Arts Foundation and Nevada Craft Beverage Passport Program.
- The NDA and Reno Aces are partnering on June 11, 2025, to host the Nevada Craft Beverage Night, with the first pitch at 6:35 p.m. Ticket proceeds go back to the Nevada Craft Beverage Passport to help promote Nevada's craft beverage industry.
  - [Get Tickets Here](#)

### Program Updates

#### Industry Development and Marketing

- The 2024 Women's Farm 2 Food Accelerator Program concluded with a graduation of 9 participants and a celebration event with current and past Accelerator program graduates.
- NDA's Industry and Global Trade Coordinator attended the 2025 Western United States Agricultural Trade Association Spring Strategic Planning Meeting to hear recent updates, discuss upcoming Nevada partnered inbound, outbound and trade show events, and evaluate our in-country market contractors for contract retention.

#### Upcoming events:

- Food Taipei - June 25-28 (one Nevada company registered)
- Mexico Inbound Produce Mission in Coordination with Idaho (onion and melon meetings in Yerington and Fallon) - September 22-24
- International Bakery Industry Expo ASEAN, Vietnam, Taiwan inbound mission to Las Vegas and technical seminar - September 14-16 (recruiting Nevada companies to participate)
- Mexico Outbound Mega Mission (Mexico City and one other location) in December (date to be determined). Recruiting will commence once details are finalized.

## Communications

### News releases and stories

- [Sierra Arts Foundation and Nevada Department of Agriculture Partner to Host “Brush & Brew,” Live Art Competition May 10 - KOLO](#)
- [Extension hosts workshop for livestock producers to help them prepare for disease outbreaks](#)
- [Workshops to help livestock producers prepare for disease outbreaks](#)
- [Nevada egg prices drop more than 30 percent after Assembly bill passage](#)
- [Egg prices in Nevada drop](#)
- [Nevada’s Strategic Response to Bird Flu Stabilizes Egg Market](#)
- [Egg prices decreasing in Nevada, suspended cage-free egg law will not be extended](#)
- [Nevada, Idaho reach agreement on movement of unvaccinated cattle](#)
- [USDA cuts disrupt food bank, local farming support program in Nevada](#)
- [USDA cuts \\$8 million in funding for Nevada school and food bank programs](#)

### Communications Plans

The communications team continues to implement four concurrent communication plans with tactics including:

- [Monthly Newsletters](#)
- [Industry Updates](#)

### Educational and promotional materials

Staff have completed the following educational and promotional materials:

- Update retractable banners for Moolissa and Moonique
- Summer Food Service Program advertisements

### Language Access Plan

- Language Access Coordinator started April 14, 2025
- Staff are working to begin implementation of the Language Access Plan, including:
  - Cultural Competency Training
  - Contracts for interpretation services
  - Translation of vital documents

### Public Records Requests

- Year to date, 11 public records requests have been received and 10 have been processed in 2025.

## Agricultural Literacy

### Community Outreach

- Moolissa/Moonique attended 5 events in Churchill, Douglas, and Washoe counties, reaching approximately 1,420 people.
  - Sierra Nevada Academy Charter School
  - Farm Day at Rancho San Rafael
  - Lahontan Elementary Ag Day
  - Schurz Elementary

- Genoa Heritage Day
- Assisted at the Nevada FFA State Convention to execute various competitive events where about 500 students participated.
- Provided and displayed farm biosecurity education during a portion of the Clark County Fair.

#### **Fiscal Services**

- The fiscal team partnered closely with the Legislative Counsel Bureau to finalize, rebalance, and close agency budget accounts.