



March 19, 2025, Board Report

Division of Administrative Services

Partnership activities

- Made in Nevada
 - 2024 Nevada Agriculture, Food and Beverage Small Business of the Year Award, an annual award to recognize outstanding businesses within our industry sectors, in partnership with Made in Nevada.
 - 2024 recipient is Yellow Petal Flower Farm, Fallon, NV.
 - 2025 Nevada Craft Beverage Passport released on January 9 in partnership with Made in Nevada.
- Nevada Department of Health and Human Services
 - Collaborating to facilitate the future transfer of some environmental specialists and food and safety inspection staff to the Nevada Department of Agriculture (NDA) during the 2025 Legislative Session.

Programming Updates

Industry Development & Marketing

- Conducted a market research project for three Nevada distilleries and craft breweries for Kenya and Tanzania.
- Released the [2024 Economic Analysis](#)
 - Presented at Nevada Urban Ag Conference on 01/29/25
 - Presented at Nevada Small Farms Conference on 02/21/25
- Released Q3 and Q4 2024 trade reports

Communications

News releases and stories

- [Nevada issues temporary order allowing the sale of non-cage-free eggs](#)
- [Nevada dairies to be treated for starling infestations to help prevent the spread of Highly Pathogenic Avian Influenza – FOX 5; The Poultry Site; KTVN](#)
- [Be the first to get a 2025 Nevada Craft Beverage Passport - KRNV; RGJ; KOLO; FOX 11; KTVN](#)
- [MEDIA ALERT: Nevada Agriculture, Food and Beverage Small Business of the Year to be awarded on Jan. 9](#)
- [Yellow Petal Flower Farm named 2024 Nevada Agriculture, Food and Beverage Small Business of the Year - NNSW; Nevada Appeal](#)
- [NDA renews 45 agencies for participation in the Child and Adult Care Food Program - KTVN](#)
- [Nevada welcomes Peter Rolfe, DVM, as new State Veterinarian – Tri-State Livestock News; Western Ag Reporter; Silver State Times](#)
- [Highly Pathogenic Avian Influenza detected in dairy cows in northern Nevada – KLAS](#)
- [Nevada Department of Agriculture taking additional action to prevent the spread of avian influenza – Carson NOW; Reno Gazette Journal; CBS News; Wisconsin State Farmer; FOX 26; CNN; NBC News; AGDaily; Reuters](#)
- [NDA seeking Summer Food Service Program partners](#)

Other news stories

- [Evidence of bird flu detected in dairy cows in Nye County](#)
- [First bird flu case detected in dairy cows in Nevada; USDA to test milk](#)
- [Avian flu virus detected in Nye County dairy cows, Nevada officials say](#)
- [State Proposes Fencing Near Washoe Lake](#)
- [Residents are concerned for wild horses after learning of proposed fencing in Washoe Valley](#)
- [Proposed fencing around Washoe Lake sparks debate](#)
- [For first time, Nevada cows test positive for H5N1 bird flu: What we know](#)
- [Bird flu found in Nye County dairy cows, agriculture officials say](#)
- [Avian flu detected in Nye County cows](#)
- [Grant opportunity available to support Nevada specialty crop projects](#)
- [Extension urges Nevada livestock producers to prepare for disease outbreaks](#)
- [Nevada reports its first avian flu detection in dairy cattle as virus hits Iowa layer farm](#)
- [Several states report bird flu in dairy cattle, poultry, people](#)
- [Proposed fencing around Washoe Lake sparks debate](#)
- [First case of Avian flu detected in Nye County](#)
- [State reports first Avian Influenza detection in Nye County dairy cows](#)
- [Nevada becomes 16th state to detect H5N1 in cattle](#)
- [Cattlemen's Update 2025 set for Jan. 13-17](#)
- [What you should know about bird flu in Nevada](#)
- [Nevada lawmakers launch bipartisan effort to solve egg supply chain issues](#)
- [Retail Association of Nevada praises bipartisan efforts on egg supply chain issues](#)
- [Nevada taking long-delayed leaps toward serving people who speak limited English](#)
- [Beef prices expected to rise again](#)
- [Nevada livestock expert explains when egg prices could stabilize](#)
- [CraftHaus and Las Vegas Distillery amongst others, in the Nevada Craft Booze Cruise](#)
- [Nevada Legislature observes 'family day,' targets high price of eggs as session starts](#)
- [Avian flu strikes more Nevada dairy herds, leading to starling removal](#)
- [Nevada Republicans, Democrats differ on how Trump's funding freeze might affect state](#)
- ['Never been seen before': Nevada Agriculture officials on high alert after first human case of bird flu](#)
- [Nevada considers bill to ease egg shortage amid bird flu concerns](#)
- [Egg price bill advances at Nevada Legislature; AB171 could increase supply in 30 days](#)
- [What to know Nevada's evolving bird flu outbreak](#)
- [Nevada confirms 1st human case of H5N1 bird flu from infected cattle](#)
- [NV lawmakers unanimously advance bill designed to help lower the price of eggs](#)
- ['Never been seen before': Nevada Agriculture officials on high alert after first human case of bird flu](#)
- [Egg prices unite Nevada lawmakers as AB171 makes its way toward approval](#)
- [Nevada lawmakers fast-track measure to suspend cage-free egg law](#)
- [Wild and domestic birds and animals across Nevada tested for bird flu](#)
- [USDA confirms new avian influenza genotype in dairy cattle](#)

- [Nevada lawmakers pass bill aimed at lowering egg prices](#)

Communications Plans

The communications team continues to implement four concurrent communication plans with tactics including:

- [Monthly Newsletters](#)
- [Industry Updates](#)

Educational and promotional materials

Staff have completed the following educational and promotional materials:

- [2025 Nevada Department of Agriculture Biennial Report](#)
- [2024 Economic Analysis of the Food and Agriculture Sector in Nevada](#)
- Released the [2025 Nevada Craft Beverage Passport](#)
- Recognized the [2024 Agriculture, Food and Beverage Small Business of the Year Award to Yellow Petal Flower Farm](#)
- Mormon Cricket materials and toolkits for partners
- Agriculture Day at the Legislature planning
- Development of a new Ag License Plate
 - Featured at Ag Day on March 18, 2025

Public Records Requests

- Staff fielded 83 public records requests in 2024.
- Year to date, 3 public records requests have been received and processed in 2025.

Agricultural Literacy

Community Outreach

- Molissa/Monique attended three community events in Fallon, Winnemucca and Reno, collectively reaching about 3,500 people.
- Attended 4-H event in Winnemucca to educate on careers in agriculture, reaching about 50 people.

Fiscal Services

- Legislative Budget Hearings
- Overview of Budget Account 4554 (Administrative Services)
- New CORE NV System launched