

December 06, 2024, Board Report

Division of Administrative Services



Nevada
Department
of Agriculture

Division Overview

Pending matters of significance

- Continuing to work with the Governor's Office and the GFO on the 2026-2027 NDA budget.

Partnership activities

- The NDA partnered with Made in Nevada to hold a Made in Nevada Connections event for southern Nevada food, agriculture and beverage producers on August 20th, over 65 industry members were represented.

Program Updates

Industry Development & Marketing

- Led an inbound trade mission to Nevada from South Korea and the ASEAN region to visit hay producers and other animal feed producers July 10-12.
- The Nevada Craft Beverage Passport was submitted for the North American Agricultural Marketing Officials (NAAMO) Marketing Excellence Award and was selected as the international recipient.
 - Dillon Davidson was also elected as the organizations 2024-2025 President
- On July 30th, Senior Trade Officer, Dillon Davidson testified at a US Senate Subcommittee hearing on '[Enabling Rural Businesses to Grow at Home While Competing Abroad](#)' and how that affects Nevada food and agriculture producers.
- Led an inbound trade mission to Nevada from Canada and Mexico to meet with 7 Nevada food manufacturers August 19-20.
- Director Goicoechea and Dillon Davidson represented the NDA at the NASDA Annual Meeting in September in Indianapolis, IN.
- Led an agribusiness trade mission to South Korea October 15-18 with two of Nevada's food manufacturers.
- Represented the NDA at the Tri national Accord in DC October 21-23 discussing agricultural policy issues facing the US, Canada and Mexico as the USMCA is up for renegotiations in 2026.
- The NDA held its annual food and agriculture photo contest this fall, with over 30 submissions, the winner was Kari Brough from Wells, NV.
- The 2024-2025 Women's Farm2Food Cohort kicked off it's 4th year with 13 women food producers or entrepreneurs in Nevada on November 14th.
- The NDA held its Governor's Conference on Agriculture on November 20th to discuss the economic outlook of Nevada food and agriculture, business resource opportunities, and how the agency implements licensing, fees and permits. Agricultural leadership from around the state also discussed pressing issues facing Nevada agriculture.
- The 2024 Nevada Food, Agriculture, Beverage Small Business Award nominations are open through December 6th, and recipient will be announced at awards ceremony in January 2025.

Communications Team

News releases and stories

- [Senior Farmers' Market Nutrition Program kicks off in northern Nevada - KARNV](#)
- [Harmful Algal Bloom Task Force Introduces HAB Tracking Tool and Offers Safe Water Recreation Tips - RGJ; KOLO; KSNV](#)
- [Support local Nevada craft beverage industry at the Reno Aces game](#)
- [Protect your household from rabies – Nevada Appeal; KSNV; KTNV; KOLO](#)
- [West Nile detections in southern Nevada horse serves as reminder of importance of vaccination - KSNV; Las Vegas Sun; FOX 5; KLAS](#)
- [Virginia Range feral horses removed from active construction site - KOLO; KARNV](#)
- [Fill out the Application for Free and Reduced-Price School Meals to get students access to free school meals - Record Courier ; KARNV; Nevada Appeal; Carson Now](#)
- [Fall applications are open to grow free native seeds – This is Reno](#)
- [NDA welcomes Cathy Balcon as new Administrator for Division of Administrative Services](#)
- [Applications open for the 2024 Women's Farm2Food Accelerator Program - KOLO](#)
- [Nevada Native Seed Partnership to host 8th annual Native Seed Forum – Nevada Appeal](#)
- [Registration open for Governor's Conference on Agriculture Nov. 20, 2024 – The Eureka Sentinel](#)
- [Ray Saliga named new NDA Division of Plant Health and Compliance Deputy Administrator](#)
- [Nominate an agriculture, food or beverage business for Small Business of the Year Award](#)
- [Nevada farmer represents US at International Year of the Woman Farmer event](#)

Other news stories

- [Lincoln County Human Services offers Senior Farmers Market coupon for eligible seniors](#)
- [Mormon Crickets Making Roads Slick in Elko](#)
- [Cricket invasion slows in Elko, but Jarbidge inundated](#)
- [Cricketville?](#)
- [Swarms of Mormon crickets invade towns in the West](#)
- [They crawl up my leg' Mormon crickets 'live' at White Rock home](#)
- [Opinion: Hungry students can't learn](#)
- [Nevada program offers fresh produce to seniors with new coupon program](#)
- [Nevada Dept of Ag rounds up dozens of horses to make way for housing development](#)
- [Wild horse advocates outraged over Virginia Range horse removal in South Reno](#)
- [Nevada Craft Beverage Passport](#)
- [Nevada Democrats set up 2025 fight with Lombardo over free school meals](#)
- [Fewer states to have universal free school lunches in 2024-25](#)
- [Hey governor: Universal free lunches nourish the future of our society](#)

- [Viral 'Tarantula Hawk' Pepsis Wasp inherent part of Las Vegas ecosystem](#)
- [Indy Environment: Mormon cricket outbreaks — ‘unique and amazing’ or a giant nuisance?](#)
- [A mandate for ‘humane’ pigeon trappings could be coming to Clark County](#)
- [PLC honors awardees, elects president](#)
- [Fallon farmers discuss support and challenges of USDA](#)
- [Tarantulas look for love in Nevada with mating season underway](#)
- [Tensions flare again at City Hall over wild horses and south Reno development](#)
- [Small Business of the Year Award applications now open](#)

Communications Plans

The communications team continues to implement four concurrent communication plans with tactics including:

- [Monthly Newsletters](#)
- [Industry Updates](#)

Public Records Requests

- Staff fielded 62 public records requests to date in 2024, of which 48 are completed.

Agricultural Literacy

- Assisted with the implementation of Nevada FFA Greenhand Conference hosted in Mesquite, NV in October. Over 150 students attended the conference.
- Moolissa/Moonique presence at:
 - Reno Rodeo Kids Day June 23rd
 - Fallon Cantaloup Festival August 22-25th
 - Empire Elementary School Ag Day November 1st
 - Meet The Turkeys November 9th
 - Buckaroo Traditions Gathering November 15-17th

General Administrative Services

- The FY24 budget was closed out by October with all budgets in the green, except for one (4552).
- The NDA fiscal staff is 100% staffed for the first time in 5 years with 4 internal promotions.
- Budget Account review:
 - BA 4551