



Sept. 4, 2024, Board Report

Division of Administrative Services

Division Overview

Pending matters of significance

- The Nevada Department of Agriculture (NDA) will be hosting the 2024 Governor's Conference on Agriculture on November 20, 2024, at the Rafter 3C. The meeting will precede the 88th Annual Nevada Cattlemen's Association Convention and Tradeshow. Learn more and register at agri.nv.gov/GovCon.
- The NDA is extremely proud to announce that as of June 1, 2024, all full-time NDA state employees had completed their Nevada state employee required training. To our knowledge, this is the first time in history that NDA was 100% compliant in required staff trainings.

Partnership activities

- The NDA partnered with the Reno Aces in support of Nevada's craft beverage industry. A portion of the proceeds from the game went back to the Nevada Craft Beverage Passport to promote the industry.
- The NDA partnered with Made in Nevada for a Made in Nevada Connections networking event in Las Vegas on Aug. 20, 2024.

Program Updates

Trade and Economic Development

- The NDA had a 'Taste of Nevada' pavilion at the Seoul Food & Hotel Trade Show, consisting of five (5) Nevada food manufacturers June 10-14.
- Held a 'Taste of Nevada' food sampling in Toronto, Canada June 15-17, featuring a variety of Nevada products, including Nevada lamb.
- The Director and Senior Trade Officer attended the Select USA Summit in Washington, D.C. June 24-26 to discuss new economic development opportunities affecting Nevada agriculture.
- Held foreign delegations from South Korea, Vietnam and Malaysia in Nevada July 10-12, to meet with hay, alfalfa and animal feed producers in Eureka, Fallon and Lockwood.
- Attended the North American Agricultural Marketing Officials (NAAMO) conference in Asheville, NC July 21-25. Senior Trade Officer, Dillon Davidson was elected to serve the international organization as President.
- The Craft Beverage Passport was submitted to an international marketing excellence award competition and took first place.
- Senior Trade Officer, Dillon Davidson, testified in a Senate Subcommittee on Tourism, Trade and Export Promotion hearing on July 30th, related to challenges and opportunities for rural exporters in Nevada.
- Three Nevada pet food companies exhibited at the Super Zoo Trade Show in Las Vegas, August 13-16. Met with a delegation of buyers from South Korea.
- Held foreign delegation meetings from Canada and Mexico August 19-20 in Las Vegas and Reno to meet with consumer-oriented food producers.

Communications

News releases and stories

- [West Nile detections in southern Nevada horse serves as reminder of importance of vaccination - KSNV; Las Vegas Sun; FOX 5; KLAS](#)
- [Protect your household from rabies – Nevada Appeal; KSNV; KTNV; KOLO](#)
- [Support local Nevada craft beverage industry at the Reno Aces game](#)
- [Harmful Algal Bloom Task Force Introduces HAB Tracking Tool and Offers Safe Water Recreation Tips - RGJ; KOLO; KSNV](#)
- [Free summer meals kick off in southern Nevada – Las Vegas Review-Journal; FOX 5; KYCE](#)
- [Prevent West Nile Virus in horses before mosquito season - KOLO](#)
- [Nevada Ag Director Goicoechea to kick off Western Conference, moderate panel on state depts of ag – Morning Agri](#)
- [Senior Farmers’ Market Nutrition Program kicks off in Southern Nevada](#)
- [Mormon cricket treatment planning underway in northern Nevada - Nevada Appeal; KOLO; KRNV; KNPR; KSLT](#)
- [Mormon crickets swarm elementary school in Sparks, disrupt student activities](#)

Other news stories

- [Lincoln County Human Services offers Senior Farmers Market coupon for eligible seniors](#)
- [They crawl up my leg' Mormon crickets 'live' at White Rock home](#)
- [Governor Lombardo Announces New International Investment in Nevada](#)
- [Reno City Council approves temporary emergency fencing for Virginia Range wild horses](#)
- [Carson, Minden schools reap rewards at farmers market](#)
- [Fertility control slows wild horse population growth](#)
- [Your 2 Cents: Grocery Store Prices](#)
- [Mormon Crickets Making Roads Slick in Elko](#)
- [Cricket invasion slows in Elko, but Jarbidge inundated](#)
- [Cricketville?](#)
- [Mormon cricket infestation has returned for spring](#)
- [Multiple weekend crashes caused by “Mormon Cricket sludge”](#)
- [Nevada sees rise in insects with warm weather](#)
- [Mormon crickets blanket Nevada house](#)
- [NDOT helps with safety when Mormon crickets swarm roadways](#)
- [Mormon Crickets at Animal Ark](#)
- [Swarms of Mormon crickets invade towns in the West](#)
- [New study shows fertility control as viable alternative for wild horse management](#)

Communications Plans

The communications team continues to implement four concurrent communication plans with tactics including:

- [Monthly Newsletters](#)
- [Industry Updates](#)

Educational and promotional materials

- Updated the NDA's Language Access Plan as required by Senate Bill 318 of the 81st Legislative Session.
- Conducted Communications Training for NDA subject matter experts.
- Organized a viewing of Native Seeds: Supplying Restoration at Patagonia for the Nevada Native Seed Partnership.
- Measurement Standards fee reminders and contact information updates.

Public Records Requests

- Staff have fielded 46 public records requests in 2024, of which 34 are completed.

Agricultural Literacy

Moolissa and Moonique outreach events:

- Nevada Field Day and Ag Expo, UNR, May 31
- Fallon Cantaloupe Festival, Rafter 3C, Aug. 22 – 25

General Administrative Services

- Fiscal Update, Cathy Balcon
- Fiscal Year (FY) 24 & FY25 Closing
- FY26 & FY27 Budget Build