

**2021 Business Impact Survey on Proposed
changes to NAC 587**
Plant Industry Division



Overview of Survey Administration:

The Nevada Department of Agriculture (NDA) launched this survey on June 24, 2021. The survey was closed on 7/13/2021 at 8:00 AM. The survey was administered using electronic communications through MailChimp, Survey Monkey, and Outlook. These survey notices were sent to the Nevada agriculture industry, industry advocacy groups, and those who have requested to receive notices and communications from the NDA. Initially this list was emailed to 4,108 nurseries and businesses potentially buying or selling seed in Nevada. Out of the 4,108 emails sent out via Survey Monkey 1,307 were opened, 1,949 were unopened, 635 bounced, and 217 emails were declined as they were on our department opt-out list. A reminder email was sent via Survey Monkey on June 30, 2021 to 3,247 contacts who had initially started the survey, or those who hadn't opened the original email.

In addition to being sent out via Survey Monkey on June 24, 2021 the survey was posted to Agri.nv.gov/survey. The survey was promoted in NDA social media on July 6, 2021, July 8, 2021, and July 11, 2021. In addition to this promotion the Nevada Farm Bureau sent it out in their weekly member newsletter on July 9, 2021 and on July 2, 2021.

On July 6, 2021 this survey was sent out to the NDA's all agriculture email list. This list is comprised of 7,195 recipients comprised of businesses and parties interested in agriculture within the State of Nevada. Of these recipients 2,270 opened the email, 132 recipients clicked links in the email, 62 emails bounced, and 8 recipients unsubscribed.

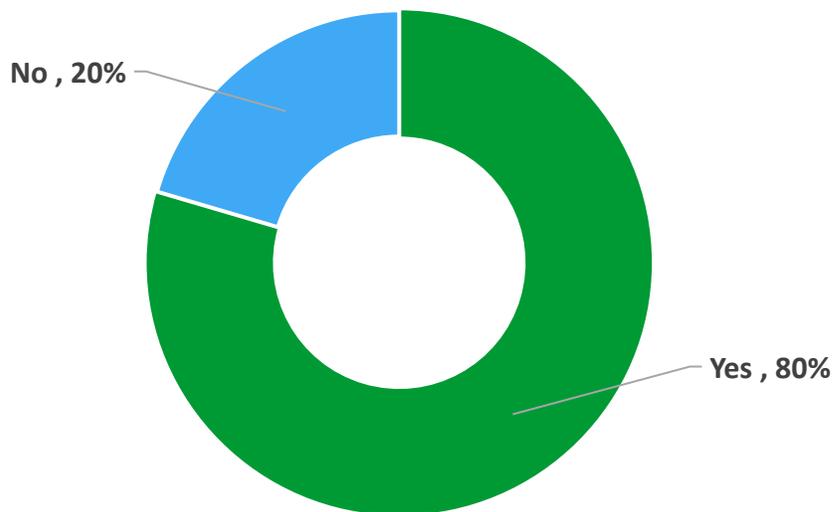
Survey Response Rate:

In total this survey received 44 responses with a 59% survey completion rate. 20 responses were received through the original Survey Monkey email. 24 responses were received through social media, mail chimp, website postings, and other survey promotion.

Survey Results:

Q1. Does your business fall under the definition of a small business as defined by NRS 233B.0382 as a business with fewer than 150 employees? (44 respondents, 0 skipped)

Figure 1. Does your business fall under the definition of a small business as defined by NRS 233B.0382

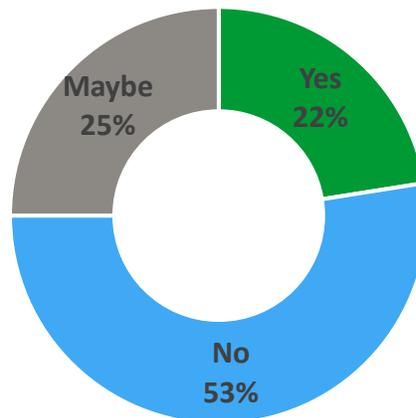


- Yes - 35 respondents (79.55%)
- No – 9 respondents (20.45%)

Q2. If enacted would the proposed changes to NAC 587 impact your ability to do business?

All Respondents: (40 respondents, 4 skipped)

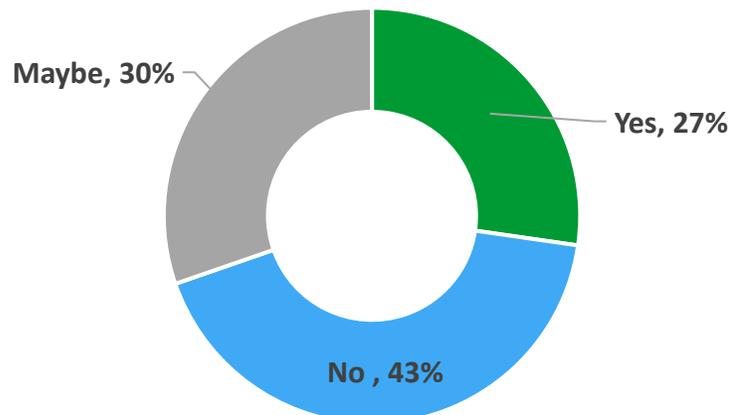
Figure 2. If enacted would the proposed changes to NAC 587 impact your ability to do business?



- Yes – 9 respondents (22.50%)
- No – 21 respondents (52.50%)
- Maybe – 10 respondents (25.00%)
-

Respondents that Identified as a Small Business: (33 respondents, 2 skipped)

Figure 3. If enacted would the proposed changes to NAC 587 impact your ability to do business?



- Yes – 9 respondents (27.27%)
- No – 14 respondents (42.42%)
- Maybe – 10 (30.30%)

Q3. Based upon your response: How would changes to NAC 587 impact your ability to do business? (12 respondents, 32 skipped)

Figure 4. Respondents who did not identify as a small business: (6 respondents, 31 skipped)

No Responses provided

Figure 5. Respondents who identified as a small business: (12 respondents, 23 skipped)

I think it's going to be tougher

The fee structure imposed would make it impossible for my business to thrive. Also, the changes in the verbiage create barriers to even being able to go into business as a small independent producing heritage seed to consumers that do not want genetically modified seed

Would not be able to sell seed because can't afford the cost.

Raise the price of seed potatoes

Rules and fees make life impossible and economy of scale for small businesses makes it impossible to compete. We may just close. I am not paying for this.

Increases the costs. I'll have to increase my prices to absorb the fees and it just goes does the line ultimately increasing the price.

cant afford the extra charge

your stupid laws and fee increases.

Increases in fees and the large financial / time burden created by invasive inspections will likely cause us to stop selling these products.

NA

NA

I sell packaged seeds. If they don't grow, customers will stop buying them. Its that easy. You can test more or not test at all. Adding cost to seeds is silly.

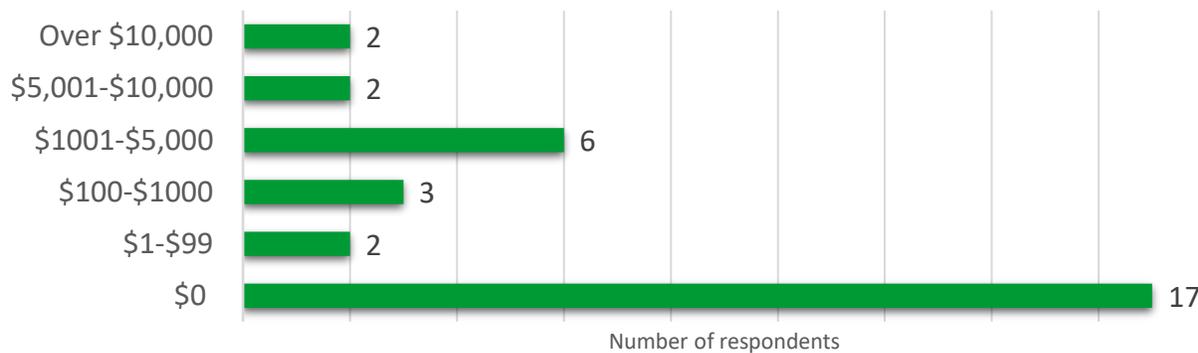
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Q4. Please estimate the total annual impact the proposed changes to NAC 571 will have on your business.

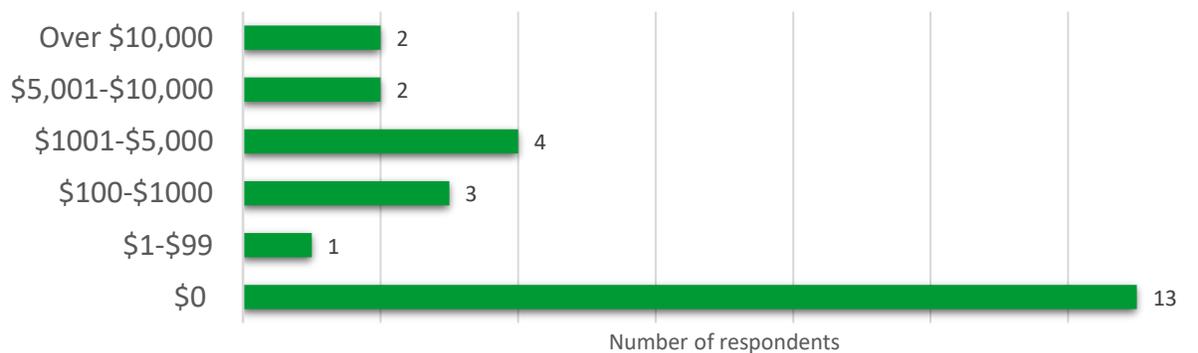
All respondents: (32 respondents, 12 skipped)

Figure 6. Please estimate the total annual impact the proposed changes to NAC 587 will have on your business?



Respondents that Identified as a Small Business: (25 respondents, 10 skipped)

Figure 7. Please estimate the total annual impact the proposed changes to NAC 587 will have on your business?



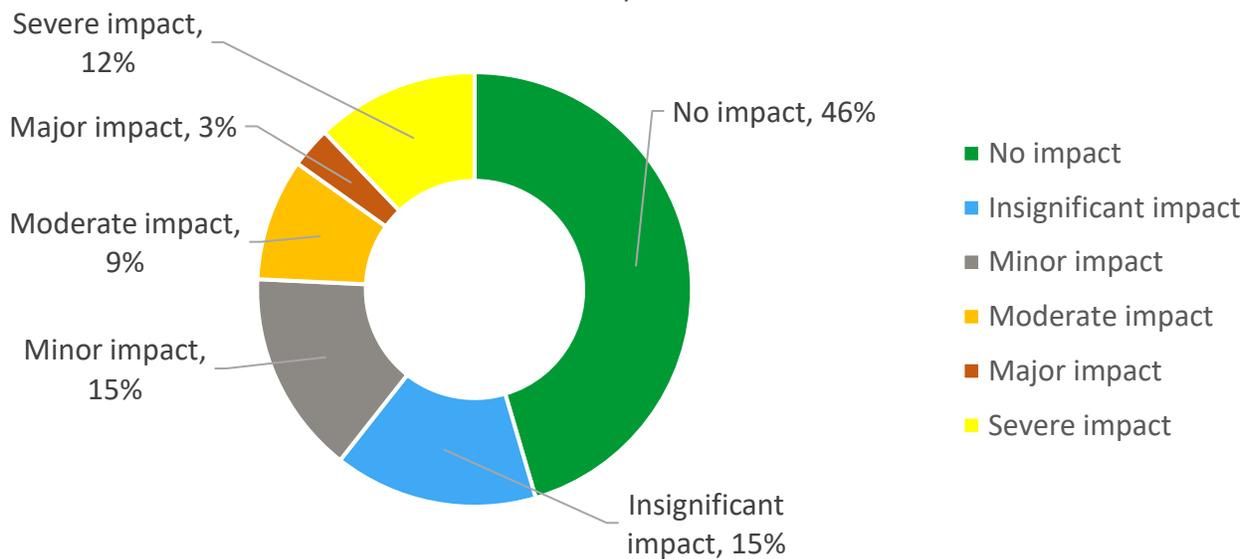
Reported cost of the proposed changes to NAC 587 on small business would be between \$34,307 and >\$63,099 based upon the ranges reported by respondents. However, the median cost to individual small businesses indicates there would be no additional cost to operations.

In total 13 respondents (52. %) reported that there would be no cost due to NAC 587. While 12 respondents (48%) reported they would incur costs as a result of the proposed regulations. In total 8 respondents (32%) stated that they would incur costs greater than \$1,000.

Q5. What level of negative impact will the proposed changes to NAC 587 have on your business?

All respondents: (33 respondents, 11 skipped)

Figure 8. What level of negative impact will the proposed changes to NAC 587 have on your business?

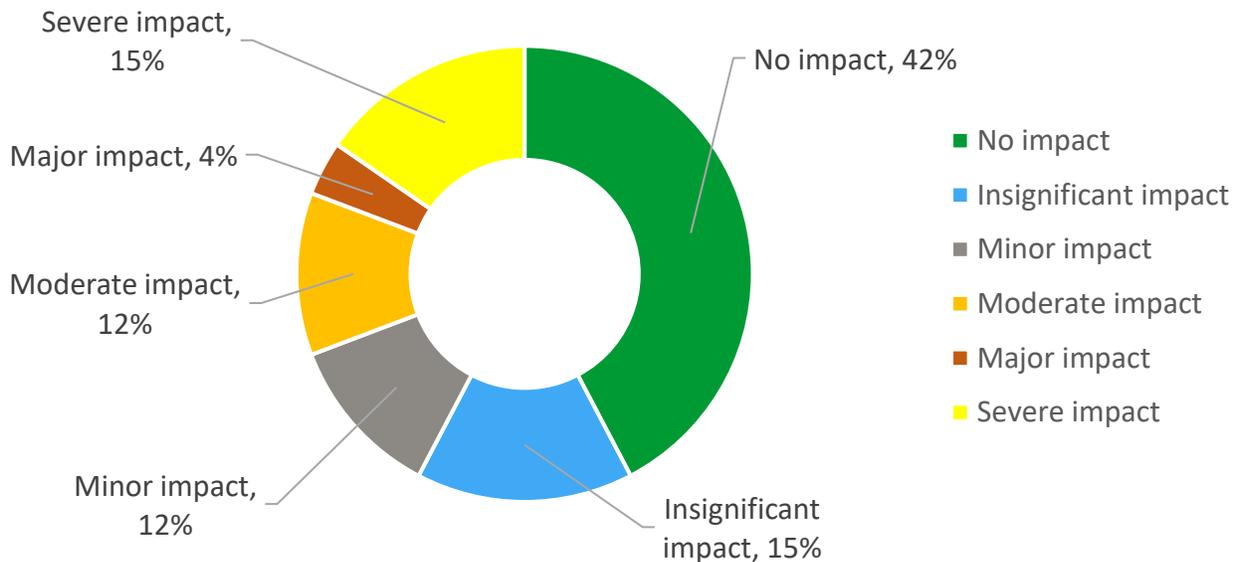


- No impact – 15 respondents (45.45%)
- Insignificant impact – 5 respondents (15.15%)
- Minor impact – 5 respondents (15.15%)
- Moderate impact – 3 respondents (9.09%)
- Major impact – 1 respondent (3.03%)
- Severe impact – 4 respondents (12.12%)

Q5. What level of negative impact will the proposed changes to NAC 587 have on your business? (Continued)

Respondents that Identified as a Small Business: (26 respondents, 9 skipped)

Figure 8. What level of negative impact will the proposed changes to NAC 587 have on your business?



- No impact – 11 respondents (42.31%)
- Insignificant impact – 4 respondents (15.38%)
- Minor impact – 3 respondents (11.54%)
- Moderate impact – 3 respondents (11.54%)
- Major impact – 1 respondent (3.85%)
- Severe impact – 4 respondents (15.38%)

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Q6. Would you need to make operational changes to your business as a result of the financial impact of NAC 587? If so, what would those changes be? (12 respondents, 32 skipped)

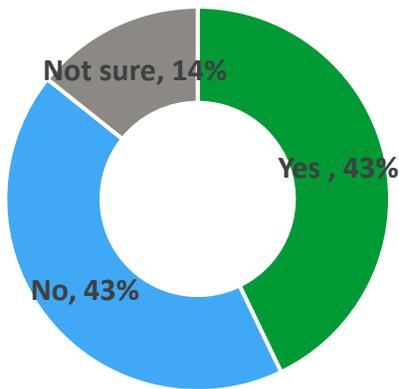
Figure 11. Respondents who identified as a small business: (11 respondents, 24 skipped)
No
I don't know how to make a change
I would not be able to hire and pay the small number of staff I need to ensure the purity of the seed and the pollination process to produce the seed.
No changes
I would have to go without seed leading to starvation.
no
We may just close. Rules are far to onerous as it is and you want more!!! Not paying for this socialism.
Increase prices
Yes, we would stop selling these products. We can't deal with the inspectors and rules currently in existence. Not going to deal with more. Considering moving to a less regulated State
NA
probably not, I'll just have to raise prices. Elderly customers will not be happy.

Figure 10. Respondents who did not identify as a small business: (1 respondents, 8 skipped)
No

Q7. Would the fees proposed in NAC 587 prevent you from utilizing inspection and laboratory services outlined in NAC 587.

All respondents: (14 respondents, 30 skipped)

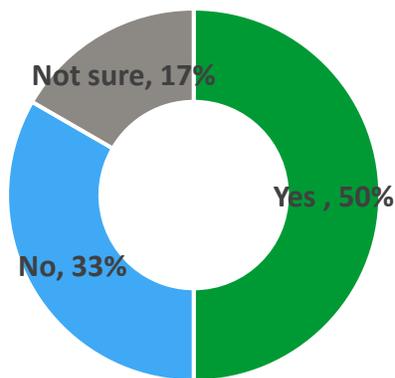
Figure 11. If enacted would the proposed changes to NAC 571 impact your ability to do business?



- Yes – 6 respondents (6%)
- No – 6 respondents (6%)
- Maybe – 2 (2%)

Respondents that Identified as a Small Business: (12 respondents, 23 skipped)

Figure 12. If enacted would the proposed changes to NAC 571 impact your ability to do business?



- Yes – 6 respondents (50%)
- No – 4 respondents (33.33%)
- Maybe – 2 (16.67%)

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Q8. Please check the boxes corresponding to the proposed amendments to NAC 587 that would have the most financial impact on your business. (20 respondents, 24 skipped)

Figure 13. Respondents who identified as a small business: (20 respondents, 24 skipped)	Total # of respondents that selected	% of respondents that selected
NAC 587.340 Section 2: increasing hourly inspection, grading or certification fees for agricultural products from \$40/hour to \$60/hour.	1	5.88%
NAC 587.418 Section 1: increases planting certification fees from \$25 per acre to \$35 per acre.	7	41.18%
NAC 587.930 NAC 587.950 Adopts provisions requiring the licensure of seed dealers	12	70.59%

Figure 14. Respondents who did not identify as a small business: (6 respondents, 31 skipped)	Total # of respondents that selected	% of respondents that selected
NAC 587.340 Section 2: increasing hourly inspection, grading or certification fees for agricultural products from \$40/hour to \$60/hour.	0	0.00%
NAC 587.418 Section 1: increases planting certification fees from \$25 per acre to \$35 per acre.	0	0.00%
NAC 587.930 NAC 587.950 Adopts provisions requiring the licensure of seed dealers	3	100.00%

Q9. How could these section(s) be adjusted to mitigate their level of negative financial impact? (18 respondents, 26 skipped)

Figure 15. Respondents who identified as a small business: (17 respondents, 18 skipped)
No effect on our business (skipped question 8)
Get a lower quote (NAC 587.418 Section 1)
Seed dealers utilizing less than 100 acres as seed production should not need to be licensed (NAC 587.930-NAC 587.950)
No answer (NAC 587.930-NAC 587.950)
Good Question- (NAC 587.418 Section 1)
Statutory fees (NAC 587.418 Section 1)
Quit demanding inspection of seeds. And licenses to sell seeds. (NAC 587.418 Section 1, NAC 587.930-NAC 587.950)
We would pass on the cost (NAC 587.930-NAC 587.950)
Eliminate current regulations and do not impose new regulations. (NAC 587.930-NAC 587.950)
Nevada is doing just fine without new regulations. This survey is very biased in favor of the proposed new regs. (skipped question 8)
Yes (NAC 587.418 Section 1, NAC 587.930-NAC 587.950)
This is just another way for government to collect money. (skipped question 8)
Eliminate all provisions and reduce current regulatory burden. (NAC 587.930-NAC 587.950)
No (NAC 587.930-NAC 587.950)
Neither amendments would impact me, because we don't perform any of those services. (skipped question 8)
Depends on definitions (NAC 587.930-NAC 587.950)
Less is more (NAC 587.930-NAC 587.950)

Figure 16. Respondents who did not identify as a small business: (1 respondents, 8 skipped)
I am not an active farmer. (skipped question 8)

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Q10. Please feel free to provide any feedback you would like us to consider in relation to the proposed changes to NAC 587? (13 respondents, 31 skipped)

Figure 17. Respondents who identified as a small business: (12 respondents, 23 skipped)
No comments
Well, I will when I think about it
Increasing the fees could be mitigated by using local staff in the areas being inspected also depending on seed production methods and the amount of seed produced for sale the inspection process could be eliminated altogether inspec
No feedback
I'm open to Feedback on this one
I think you should allow people to go and sell what they what with no government involvement. Have a FREE Capitalist system so all can thrive not just government elites.
none
This is insanity folks. I hope folks like eating dirt because we are going to pay this. You will end up with a couple huge corporate growers that are all about the cash. Small growers can't keep up with your rules and are all going to be criminals.
This legislation is part of larger legislation to control a free working market.
We need less regulation. More will help nothing, will not achieve the goals except to put people out of business. We are considering moving to a less regulated State.
Thank you
Greed

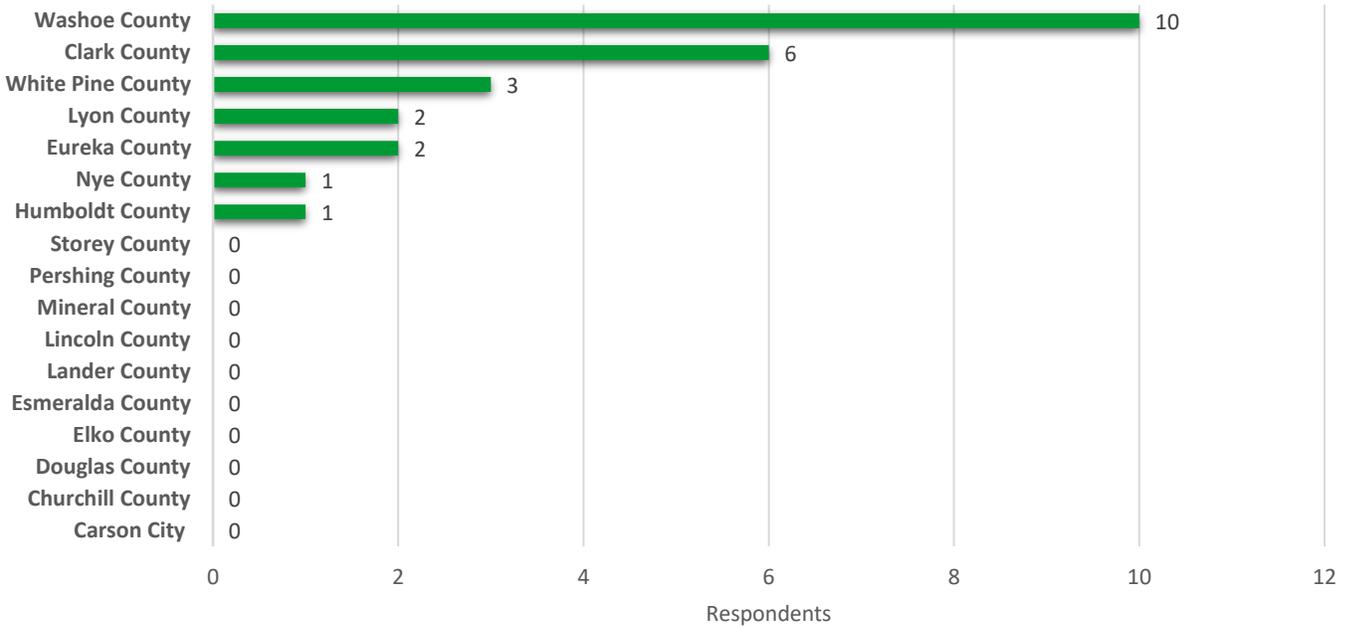
Figure 18. Respondents who did not identify as a small business: (1 respondents, 8 skipped)
N/A

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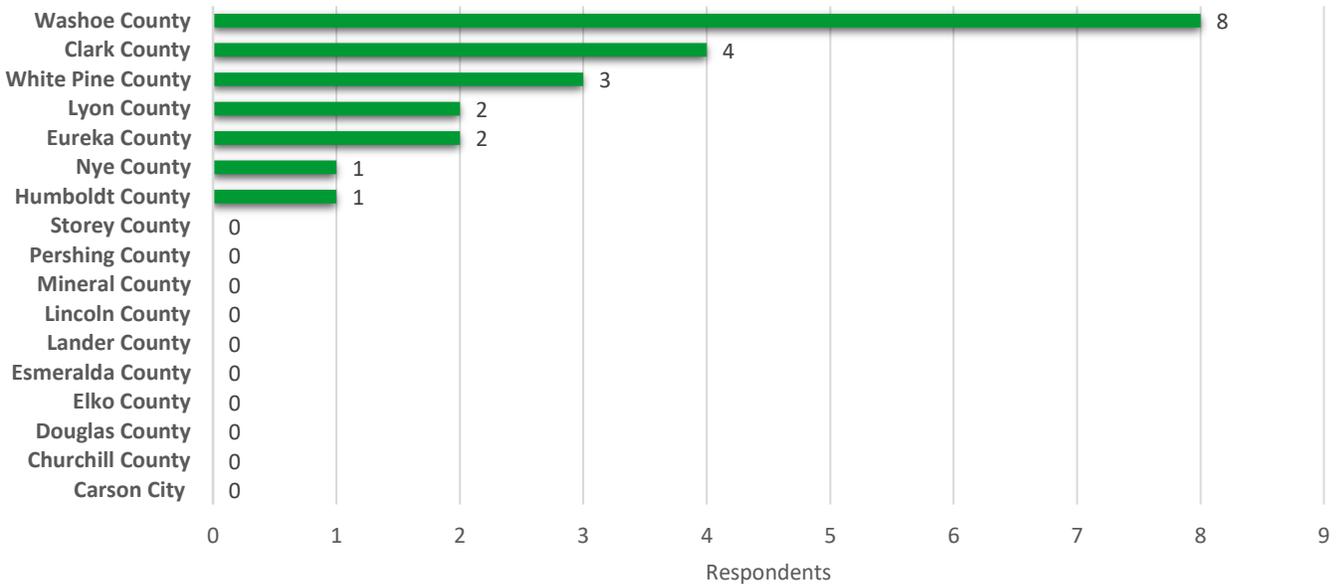
Q11. In which county is your business primarily located? (25 respondents, 19 skipped)

Figure 19. In which county is your business primarily located? (All respondents)



Respondents that identified as a small business: (21 respondents, 14 skipped)

Figure 20. In which county is your business primarily located? (Respondents who identified as a small business)



Q12. How many employees does your business have in Nevada? (25 respondents, 19 skipped)

Figure 21. How many employees does your business have in Nevada? (25 respondents, 19 skipped) (All respondents)

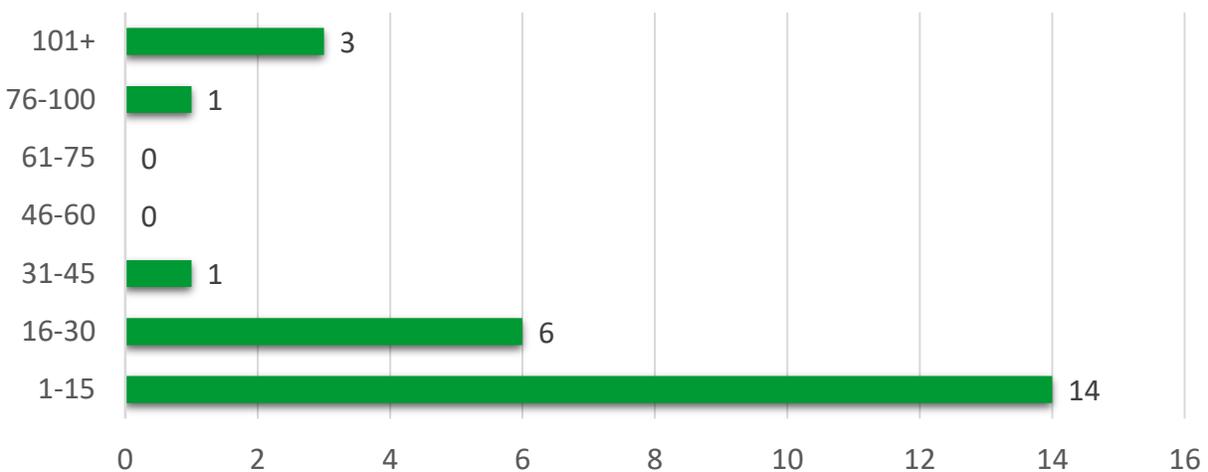


Figure 21. How many employees does your business have in Nevada? (21 respondents, 14 skipped) (Small Businesses)

