

Nevada Native Seed Forum – May 22, 2018

Plant Industry



“Bringing stakeholders together to develop local strategies”

Location: Bristlecone Convention Center
150 West 6th Street
Ely, Nevada 89301
8:00am-4pm

Agenda:

8:00 am – 8:15 am: Welcome and introduction
Presenter: Meghan Brown, NDA

8:15 am – 8:45 am: The National Seed Strategy and its impact within Nevada
Presenters: Fred Edwards, BLM, Sarah Kulpa, USFWS, Dirk Netz, USFS

8:45 am – 9:30 am: Market analysis; economic hurdles and how to overcome them –
Presenter: Michael Taylor, UNR

9:30 am – 10:00 am: Path to native seed certification; developing quality cultivars –
Presenter: Russ Wilhelm, NDA

10:00 am – 10:15 am: BREAK

10:15 am – 11:00 am: Building a native seed business; struggles and successes –
Presenter: Matt Church, Zephyr Seed

11:00 am – 11:30 am: Entering the commercial market, logistics and tips for success –
Presenter: Ed Kleiner, Comstock Seed

11:30 pm – 12:30 pm: LUNCH

12:30 pm – 2:30 pm: Round table discussion –
Speaker’s Panel

2:30 pm – 2:45 pm: Caravan to seed warehouse

2:45 pm – 4:00 pm: Ely seed warehouse tour

Contact Russ Wilhelm for questions or registration: rwilhelm@agri.nv.gov or 775-353-3711