



Joint
NEVADA FARM BUREAU
NEVADA DEPARTMENT OF AGRICULTURE

SOUTHERN NEVADA
AGRICULTURE CONFERENCE

NOVEMBER 21, 2013

SANTA FE STATION | LAS VEGAS

Opening Session | 9:00 a.m - 10:15 a.m.

Jim Barbee, Director Nevada Department of Agriculture

Hank Combs, Nevada Farm Bureau President

John Spires, Western United States Agricultural Trade Association

BUSINESS TRACK

10:30 a.m - Noon

Explore Exporting: John Spires from the Western United States Agricultural Trade Association will present on opportunities for producers in to global markets. Session will also have representatives from SBA, NVIE, and Rural Development.

1:15 p.m. - 2:45 p.m.

Farm/Ranch Marketing: Three presenters will help guide producers through the process of marketing their agricultural products. Featuring Stacey Sobell, Western Region Lead for the National Farm to School Network and Nancy Moore, Farm to Cafeteria Network Coordinator with the National Center for Appropriate Technology; Tom Harris, Center for Resource Economics, UNR College of Agriculture, Biotechnology, & Natural Resources; and Ann Louhela, NevadaGrown.

3:00 p.m. - 4:30 p.m

Farm/Ranch Business Planning: Agriculture is a business and farmers/ranchers need a plan to be successful. Workshop will feature Cooperative Extension's Carol Bishop and Nevada Farm Bureau Vice President and Panaca farmer Paul Mathews.

PRODUCTION TRACK

10:30 a.m - Noon

Selling Local: Learn what restaurants are looking to buy from local farmers and ranchers and what you need to do in order to sell locally. Featuring Venetian Las Vegas Chef Doug Taylor and Bruce Thomas from Prime Growers.

1:15 p.m. - 2:45 p.m.

Food Safety For Thought: Holly Gatzke will discuss Value-Added processing and handling; Quail Hollow Farms will discuss hosting Farm-to-Fork events; and a representative from the Nevada State Health Department will discuss the new regulations and process for Farm-to-Fork and Cottage Industries laws.

3:00 p.m. - 4:30 p.m.

Hydroponic Growing: Mark O'Farrell from Hungry Mother Organics will present information on his hydroponic growing operation and Basil Bob Davenport will discuss his successes and trials of his indoor growing operation.