

Dear Supporter,

The Nevada Department of Agriculture is proud to host the 2014 International Livestock Identification Association (ILIA) annual conference. ILIA is an organization of member states, provinces, and Native American Tribal Nations where livestock brand recording, livestock identification and livestock inspection are recognized by legislation. In July we will welcome 150 ILIA members and guests to South Lake Tahoe, Nevada and invite you to participate in this event through sponsorship or as a vendor. Enclosed you will find a donation/registration form.



2014 International Livestock Identification Association Conference
Venue: MontBleu Resort, Lake Tahoe, Nevada
Date: July 14 – 16, 2014

SPONSORSHIP OPPORTUNITIES	
DONATION AMOUNT:	VISIBILITY:
Up to \$349	Listed as a conference sponsor in program
\$350 - \$750	Above plus, logo included with listing in program
\$751 - \$1250	Above plus, two (2) tickets to the conference BBQ on Monday evening.
\$1251 or more	Above plus, two (2) tickets to the conference banquet on Wednesday evening and banner (provided by sponsor) displayed during a conference event.
VENDOR OPPORTUNITIES	
DONATION AMOUNT:	VISIBILITY:
\$350	Conference Registration which includes access to meetings and group functions (BBQ and Banquet)
	Booth during conference (1 – 6' table, 2 chairs and 1 – wastebasket)
	10 min. presentation to conference body on your company/organization or product
	Logo printed on signage as the Hospitality Room sponsor

In addition to ILIA participants, you'll receive visibility among livestock industry representatives and the Western States Veterinarian Association members as they participate in various conference activities (see agenda for details). We hope that you will find value in supporting this conference! If you are interested, we also hold a live and silent auction during the conference and would welcome any donations you may have. Should you have any questions, please contact me at (775)738-8076 or fwright@agri.nv.gov.

Sincerely,

Flint Wright, Administrator
Animal Industry

2014 International Livestock Identification Association Conference

“Livestock Inspection for the 21st Century”

July 14-July 16, 2014

MontBleu Resort, Lake Tahoe Nevada

VENDOR REGISTRATION

Due: On or Before June 2, 2014

Note: Please email any applicable logos to asmyer@agri.nv.gov by June 2, 2014.

Business/Organization: _____

Mailing Address: _____

City, State and Zip: _____

Telephone and email: _____

Attending Representative Name(s): _____

Number of Vendor Guests: _____ Guest Name(s): _____

Activity	QTY	Total \$ Enclosed
ILIA Vendor Registration - \$350.00 Registration includes: Monday and Wednesday dinners, display booth space during conference and an opportunity to address conference attendees. <i>Please indicate below whether you plan to utilize the display and speaking opportunity.</i>		
Display booth (1 – 6’ table, 2 chairs and 1 wastebasket included)	Y N	
Five minute presentation to the conference body (The following will be provided: podium with microphone, laptop, screen and projector. Please bring your presentation with you to be pulled up on the laptop or email to asmyer@agri.nv.gov by July 1, 2014).	Y N	
ILIA Guest Registration - \$125.00 Registration includes group meals and Monday day trip to Virginia City.		
Checks payable to ILIA. Please mail registration form and payment to: ILIA, PO Box 2132, Elko, NV USA 89803-2132	TOTAL:	\$

Hotel Information:

MontBleu Resort, 55 Highway 50, Lake Tahoe, Nevada

A block of rooms are currently being held at a nightly rate of \$104. Reservations can be made by calling 800-648-3353 and providing the group code: **STILIA4** or group name **International Livestock Identification Association**. Hotel reservations must be made by June 13, 2014 to receive the group rate and best availability.

Travel Information:

Driving - Free parking is available at the hotel for those driving.

Flying – MontBleu Resort is 54 miles from the Reno-Tahoe International Airport (RNO). The airport offers a variety of rental car agencies or you can book round trip passage on the South Tahoe Express for \$53 per person.

www.renoairport.com

www.southtahoexpress.com or 866-898-2463

Benefit Auction:

We would welcome any contributions you would like to add to the live or silent auction!

Please bring any donations to conference registration.

Hosted By:



2014 International Livestock Identification Association Conference

"Livestock Inspection for the 21st Century"

July 14-July 16, 2014

Mont Bleu Hotel, Lake Tahoe Nevada

SPONSORSHIP COMMITMENT FORM

Commitment Due: June 2, 2014. Payment Due: June 25, 2014

Company/Organization: _____

Mailing Address: _____

City, State and Zip: _____

Submitted by: _____

Telephone and email: _____

Yes, I will be a sponsor for the 2014 International Livestock Identification Association Conference

for the following amount: \$_____

Note: Once your commitment form is processed, an ILIA representative will contact you regarding conference visibility.

Benefit Auction: We would welcome any contributions you would like to add to the live or silent auction! Please bring any donations to conference registration or notify the ILIA representative you'd like to arrange for pick-up prior to the conference.

Payment Information:

- A check for the full amount is enclosed.
- A check will be mailed by the June 25, 2014 deadline.
- Please invoice me for the full amount.

Signature of Authorized Company Representative

Print Representative Name

Please complete Sponsorship commitment form and return to:
Billie Brazeal at Email: nvbrands@agri.nv.gov or Fax: 775-738-2639

Please make check payable to:
ILIA, PO Box 2132, Elko, NV 89803-2132

Hosted By:

