

2014 International Livestock Identification Association Conference

“Livestock Inspection for the 21st Century”

LOCATION

Conference Location

The Nevada Department of Agriculture is excited to host the 2014 ILIA Conference in beautiful Lake Tahoe, Nevada. Conference activities will take place at the MontBleu Resort.

MontBleu Resort
55 Highway 50
Lake Tahoe, Nevada
www.montbleuresort.com



A block of rooms are currently being held at a nightly rate of \$104. Reservations can be made by calling 800-648-3353 and providing the group code: **STILIA4** or group name **International Livestock Identification Association**. Hotel reservations must be made by June 13, 2014 to receive the group rate and best availability. The MontBleu is within easy walking distance of great restaurants, Harrah's and Harvey's Casinos, the Heavenly gondola and the new Marriott alpine style resort area with plenty of restaurants and shopping.

Travel to Lake Tahoe

If you plan to fly, Reno-Tahoe International Airport (RNO) is the closest airport. For transport from the airport to the hotel in Lake Tahoe you have the option of renting from a variety of rental car agencies or you can book passage on the South Tahoe Express at www.southtahoeexpress.com or 866-898-2463. Free parking is available at MontBleu Resort.

GUEST ACTIVITIES

Guest registration is available for those not participating in conference sessions and business. Guest registration includes participation in dinner on both Monday and Wednesday. In addition, we are excited to share that we have booked a day trip on Monday, July 14th for guests to travel to Virginia City, Nevada for lunch and sightseeing. Guests are also welcome to participate in the pre-conference activity on Sunday, July 13th for an additional fee (see details in section below).



Monday, July 14th – Guest trip to Virginia City! This picturesque, Victorian-era town, celebrates a colorful history. Don't miss this opportunity to stroll the authentic board sidewalks to Old West saloons, shops, museums and restaurants. The bus will depart MontBleu at 10 a.m. for the approx. 50 min drive to Virginia City. Enjoy a few hours for lunch and sightseeing before bus departs back for Lake Tahoe at 2 p.m. *(Limited to the first 45 guests registered)*. www.visitvirginiacitynv.com

Hosted By:



GUEST REGISTRATION ACTIVITIES

Monday, July 14, 2014	
10:00 a.m.	Depart MontBleu for Virginia City
11:00 a.m.- 2:00 p.m.	Lunch and sightseeing on own
2:00 p.m.	Depart Virginia City for Hotel
6:30 p.m. – 9:00 p.m.	Conference BBQ and Live Auction
Wednesday, July 16, 2014	
6:30 p.m. – 10:00 p.m.	Conference Banquet

NOTE: A silent auction will also be set up throughout the conference in the convention center hallway. Guests are welcome to come and bid at your leisure. See agenda for closing and settlement times.

PRE-CONFERENCE ACTIVITY

(First come, first served based on limited availability)

Participate in a great skeet and/or golf outing the day before ILIA conference begins! Fee includes transportation from hotel block in Reno to locations in Carson City and onto Lake Tahoe. Additionally each person can enjoy a round of sporting clays with 100 clays, lunch and/or 18 holes of golf with great views of the beautiful Sierra Nevada Mountains. We have limited availability for this trip so register early!

Note: Driving directions can also be provided to the gun club and golf course should you be traveling in a personal or rental vehicle.

PRE-CONFERENCE ACTIVITY SCHEDULE

Saturday, July 12, 2014	
Arrive in Reno, Nevada! A block of rooms have been reserved at the JA Nugget Resort, 1100 Nugget Avenue, Sparks, NV for a nightly rate of \$79 per night. The hotel offers a free airport shuttle and free parking. To reserve a room in this hotel block, call 800-648-1177 and provide group code GILIANV .	
<i>Guests without transportation:</i> If you have guests travelling with you that will NOT be participating in the day activity, they can make arrangements to travel to the MontBleu Resort in Lake Tahoe from the Reno-Tahoe Airport via South Tahoe Express. They offer both one way and round trip ticket options. www.southtahoeexpress.com or 866-898-2463.	
Sunday, July 13, 2014	
7:00 a.m.	Skeet Group departs the JA Nugget Resort. NOTE: Take your luggage with you.
8:00 a.m.	Arrive at Capitol City Gun Club in Carson City for Skeet shooting (100 clays included) Firearms available for rent. Learn more at www.capitolcitygunclub.org
10:30 a.m.	Golf ONLY Group departs the JA Nugget Resort. NOTE: Take your luggage with you.
11:30 a.m.	Depart Capitol City Gun Club
11:45 a.m.	Both groups arrive at Eagle Valley Golf Course for lunch
12:30 – 1:00 p.m.	Tee times - 18 holes of golf on the East Course and golf cart included. Golf clubs available for rent. Learn more at www.eaglevalleygolf.com
1:00 p.m.	Skeet ONLY group departs Eagle Valley Golf Course for Lake Tahoe
4:30 p.m.	Golf group departs Eagle Valley Golf Course for Lake Tahoe <i>NOTE: Your Pre-Conference Activity registration includes transportation to Lake Tahoe, but you are responsible for any travel needs at the conclusion of the conference. See the guest transportation information above for airport shuttle service.</i>

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CONFERENCE SCHEDULE

Note: Most events will take place in the MontBleu Convention Center

Sunday, July 13th

3:00 p.m. – 7:00 p.m.	Registration Desk/Vendor Check-in Open	Convention Center Registration Desk
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Monday July 14th

7:00 a.m. - 8:00 a.m.	ILIA Executive Board Breakfast Meeting	Metro Boardroom
7:00 a.m. – 9:00 a.m.	Registration Desk/Vendor Check-in Open	Convention Center Registration Desk
9:00 a.m. – 9:45 a.m.	Opening Session Welcome Remarks, Presentation of Colors/ National Anthems, State Roll Call and Introductions	Cosmo B - D
10:00 a.m.-12:30 p.m.	State Reports and Committee Assignments	Cosmo B-D
12:30 p.m. – 1:30 p.m.	Lunch on own	
1:30 p.m. – 1:50 p.m.	Vendor Presentations	Cosmo B - D
2:00 p.m.-4:30 p.m.	Session: Animal Agriculture Alliance Emily Meredith, Director of Communications <i>The Importance of Connecting the Consumer With Their Food Source Providers and How to Accomplish these Tasks in a Facebook/Twitter Age</i>	Cosmo B – D
5:00 p.m. – 6:00 p.m.	Hospitality Room Open	Tuscan Suite
6:30 p.m.-9:00 p.m.	BBQ and Live Auction	Round Hill Pines Resort

Tuesday July 15th

7:30 a.m.-8:30 a.m.	ILIA Executive Board Breakfast Meeting	Metro Boardroom
7:30 a.m.-9:00 a.m.	Registration Desk Open	Convention Center Registration Desk
9:00 a.m. -10 a.m.	Committee Breakout Sessions	Metro A - D
10:15 a.m. -12:30 p.m.	Session: Hartford Insurance Jeff Diercks, Livestock Transportation Claims <i>Understanding the Emerging Challenges Facing Livestock Producers Involved in Transportation Accidents.</i>	Cosmo B - D
12:30 p.m.-1:30 p.m.	Lunch on own	
1:30 p.m. – 1:50 p.m.	Vendor Presentations	Cosmo B – D

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2:00 p.m. - 4:30 p.m. Session: Nevada Dept. of Public Safety Cosmo B - D
Chris Smith, Division of Emergency Management
Agriculture Terrorism

5:00 p.m.-6:00 p.m. Hospitality Room Open

Wednesday July 16th

NOTE: Livestock Industry Representatives will be invited to join us this entire day for \$100 fee.

8:30 a.m.-10:30 a.m. Session: Savory Institute Cosmo B - D
Tony Malmberg, Advisor
Reversing Desertification through proper grazing Practices.

10:45 a.m.-12:30p.m. Round Table Brand Dept. Discussion Cosmo B - D

12:30 p.m.-1:30 p.m. Lunch on own

1:30 p.m.-2:00 p.m. Vendor Presentations Cosmo B - D

2:00p.m. -3:00 p.m. Break

3:00 p.m. – 4:30 p.m. ILIA Joint Session Cosmo A - D
ADT Rule Animal ID/Health Discussion
ILIA Members, State Veterinarians and Livestock
Industry Representatives will discuss the implementation
and developing trends of the Animal Disease Traceability Rule

5:00 p.m.-6:00 p.m. Hospitality Room Open Tuscan Suite

6:30 p.m.- 10:00 p.m. Banquet Dinner & Silent Auction Mont Bleu Theatre
ILIA Awards, entertainment by Jay Dalton and
Dr. Bill Barton, remarks from Kim Brackett of the
Beef Council and keynote by Richard Piccotto the
highest ranking firefighter to survive the World Trade
Center collapse.

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