

Proposals shall be evaluated and scored on the following scoring rubric.

| Criteria | Strong (3 points) | Satisfactory (2 points) | Needs improvement (1 point) | Missing project elements (0 points) | Total |
|-------------------------------|--|---|---|---|--------------|
| Project scope | Scope of project is clearly defined. Producer lists crops and/or livestock that will be in production. Project is well suited to water conservation. Information is understandable and well defined. | Scope of project is fairly well defined. Producer lists crops and/or livestock that will be in production during project. Project appears to be well suited to water conservation. Information is understandable 1 or 2 questions may arise. Some scope details are vague. | Scope of project is vague, and not enough detail is provided to identify current production impacts and potential outcomes. | Insufficient information or does not meet program requirements. | |
| Project timeline | The full project proposal will be completed by the June 30, 2018 deadline. There is a clear and logical timeline provided including dates and activities leading up to the projects deadline. | The full project proposal will be completed by the June 30, 2018 deadline. A timeline is provided including dates and activities leading up to the project's deadline. There are some uncertainties within the timeline that may require follow-up questions. | There are some concerns of the project being completed by the June 30, 2018 deadline. A timeline is provided but is vague. There are several questions regarding the project's completion before the deadline. | Insufficient information or does not meet program requirements. | |
| Project sustainability | This is a sustainable water conservation project intended to prepare the producer for future droughts and periods of water shortage. This project will contribute to long-term producer water conservation efforts. The longevity of this project is backed by supporting information. | The approach appears to be a sustainable water conservation project intended to prepare the producer for future droughts. This project appears to support producer water conservation efforts. Some questions may arise regarding the projects longevity. | It is unclear whether this is a sustainable water conservation project that will prepare the producer for future droughts. The longevity of the project's water conservation efforts is unclear or not fully described. There are multiple questions on the projects longevity. | Insufficient information or does not meet program requirements. | |

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| Measurable outcomes | The water saving data from this project is quantifiable. Past and current water use data is available and a baseline has been set to measure water savings. A comprehensive system is already in place for gathering water saving data. | The majority of water saving data from this project is quantifiable. Water use data is available and a baseline has been set to measure water savings. There is a system for collecting water savings data. There may be a few questions regarding data collection. | The majority of water saving data from this project is not quantifiable. The process of gathering data is vague and more information is needed. There are multiple questions regarding data collection and actual water savings. | Insufficient information or does not meet program requirements. | |
| Water savings | The project is expected to save up to 1.5 acre-feet of water. | The project is expected to save up to 1-1.5 acre-feet of water. | The project is expected to save less than 1 acre-feet of water. | Insufficient information or does not have a potential to conserve water.. | |
| Budget narrative | Budget items clearly support the proposed project. Adequate details are provided and expenditures are broken down. Sources providing quotes for supplies and contractual are provided. | Budget items support the proposed project. Most details are provided and expenditures are broken down. The budget appears to be fairly practical and reasonable. Some questions remain on longevity and feasibility. | Budget is vague and additional information is needed. The budget is not detailed or practical for the proposed project. Some details are lacking and expenditures are not broken down. Improvement is needed. | Insufficient information or does not meet program requirements. | |
| Project need (bonus) | Project is located in an area that has experienced severe drought within the past 5 years/and or is located in a basin with an over allocation of water rights. | Project is located in an area that has experienced severe drought and water shortage issues in the past decade/and or is located in a basin that has issues with the allocation of water rights. | Project is located in an area that has had drought and water shortage issues in the past decade. | Insufficient information or does not meet program requirements. | |
| Previous funding (bonus) | The proposed project will not receive any other source of state or federal funding. | The proposed project may receive or has received in the past other sources of state or federal funding. | The proposed project is receiving state or federal funding from other sources. | Insufficient information or does not meet program requirements. | |
| Total | | | | | |