



Constant Contact Survey Results

Survey Name: Wild Horse Adventure

3/25/2013 8:02 AM CDT

I'd like to see wild horses in Nevada (pick one)

Answer	0%	100%	Number of Response(s)	Response Ratio
If it fit with my (or my family's) plans			7	4.1 %
If it didn't fit with my plans, I'd try to change them			14	8.3 %
No matter what, I'd find a way to see wild horses if I knew where to look			145	86.8 %
No Response(s)			1	<1 %
		Totals	167	100%

I'd like to see wild horses in Nevada (pick as many as you like)

Answer	0%	100%	Number of Response(s)	Response Ratio
From an air-conditioned van			32	19.1 %
From horseback			141	84.4 %
On a walking tour			115	68.8 %
From an overnight camp			120	71.8 %
In a sanctuary			72	43.1 %
From a museum viewing deck			30	17.9 %
On a photo safari			95	56.8 %
During a Western reading/writing/art weekend			76	45.5 %
With a cowboy/cowgirl guide from a real working ranch			108	64.6 %
Other			34	20.3 %
		Totals	167	100%

In Nevada museums, I'd stop and look at these exhibits (pick as many as you like)

Answer	0%	100%	Number of Response(s)	Response Ratio
Wild Horse Round-Ups			65	39.6 %
Wild Horse training			96	58.5 %
Wild Horse Biology & Ecology			123	75.0 %
Wild Horse History: Prehistoric to Present			136	82.9 %
Cultural Value of Wild Horses (in Hollywood, books, art, etc.)			119	72.5 %
Wild Horses Working with Humans (cow ponies, Border Patrol, Wounded Warriors, therapy horses, at-risk teens)			130	79.2 %
Wild Horses in Various Cultures (Native American, Hispanic, International)			139	84.7 %
Human Heroes for Wild Horses			130	79.2 %
Sense Exhibit (films, photos, recordings, horse hair, plants edible by wild horses, model mustang, onsite visits by real mustangs)			124	75.6 %
		Totals	164	100%

If I were on vacation and were given a choice to have any of these resources, I'd want (pick as many as you'd like)

Answer	0%	100%	Number of Response(s)	Response Ratio
Print guide to restaurants, motels, ranch lodging, entertainment near wild horse ranges			116	70.7 %
Car CD guide to wild horse territory			78	47.5 %
Car CD of Western Folklore and Music			36	21.9 %
App with all of the above			76	46.3 %
Brochure with wild horse facts and maps			145	88.4 %
		Totals	164	100%

Ideal Amount of Time spent with wild horses (select TWO)

Answer	0%	100%	Number of Response(s)	Response Ratio
I'd spend the night to enjoy the wild horse experience			70	42.6 %
I'd spend two nights to enjoy the wild horse experience			139	84.7 %
I'd spend half a day to enjoy the wild horse experience			26	15.8 %
I'd spend an hour in a museum to enjoy the wild horse experience			20	12.1 %
Cost would be a major factor in enjoying the wild horse experience			42	25.6 %
Totals			164	100%

What would discourage you from coming to Nevada to see wild horses?

Answer	0%	100%	Number of Response(s)	Response Ratio
Viewing limited to captive mustangs			106	63.4 %
Viewing too far from food and lodging			2	1.1 %
Charge for viewing mustangs			23	13.7 %
Other			31	18.5 %
No Response(s)			5	2.9 %
Totals			167	100%

How old are you?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 16			21	12.5 %
16 - 21			21	12.5 %
21 - 40			21	12.5 %
over 40			102	61.0 %
No Response(s)			2	1.1 %
Totals			167	100%

What ELSE would you like the State of Nevada to know about wild horses? If you live outside Nevada, please mention the state or country in which you live.

128 Response(s)