

STATE OF NEVADA

DEPARTMENT OF AGRICULTURE  
NEVADA JUNIOR LIVESTOCK SHOW BOARD

**Minutes of Meeting**

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*Tuesday, July 21, 2009 at 11:30 a.m.*

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Nevada Department of Agriculture  
Large Conference Room  
405 S. 21<sup>st</sup> St.  
Sparks, NV 89431

**Board Members Present**

Matt McKinney, Susan Casey, Randi Hunewill, Tonja Dressler, and Dr. David Thain

**Board Members Present Via Teleconference**

None

**Board Members Absent**

Fritz Richards, Jerry Buk

**Public Present**

Steve Schafer, UNCE and Cindy Smullen; Washoe County 4-H.

**Board staff present**

Amanda Vesco, Board Assistant  
Doris Hoskin, Board Assistant  
Henna Rasul, Deputy Attorney General  
Judy Rumbaugh, Board Appointed Treasurer

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1. **\*Call to order, roll call of members and establish a quorum.**

Mr. McKinney called the meeting to order at 11:33 a.m. Noting that five of the seven board members were present, Mr. McKinney said a quorum had been established.

**2. \*Review and approval of agenda.**

Mr. McKinney asked for board members to review the agenda. Seeing no problems, Mr. McKinney asked for a motion.

**Dr. Thain moved to approve the agenda. Ms. Dressler seconded the motion. All were in favor, no one was against and no one abstained from voting. Motion Carried Unanimously.**

**3. \*Review and approval of May 27, 2009 meeting minutes.**

Mr. McKinney asked for any additions or corrections. Ms. Dressler said that she had a correction. She said that on page 14 of the previous minutes, it is noted that according to Mrs. Hunewill an individual was forty minutes late to the check-in and was very rude upon her arrival. Ms. Dressler said she had spoken to both Dr. Forbes and Deb Cobb about the issue and they both said that the exhibitor was not as late as reported and was not rude.

Dr. Thain spoke to Mr. McKinney asking if this was an appropriate situation to be discussed in reviewing the minutes. Mr. McKinney said it was not and that it was instead for correcting grammatical errors, adding something that was omitted and correcting spelling errors. He continued by saying that this was not the place to be discussing a "he-said, she-said" type of situation and that there are obviously a few sides to the particular situation. Mr. McKinney said that this is a past issue and should be treated as such. Mr. McKinney said that unless they were any additional corrections that needed to be made, that a vote should be taken.

**Dr. Thain moved to approve the May 27, 2009 meeting minutes as presented. Mrs. Hunewill seconded the motion. All were in favor, no one was against and no one abstained from voting. Motion Carried Unanimously.**

**4. \*Correspondence**

Mr. McKinney asked for any comments on the correspondence hand outs. Hearing no comments, he asked for a motion to approve the correspondence.

**Dr. Thain moved to approve the correspondence lists as submitted. Ms. Casey seconded the motion. All in favor, no one was against, and no one abstained from voting. Motion Carried Unanimously.**

**5. \*Fiscal Business/Financial Reports**

**a. Approval of invoices and disbursements**

Mr. McKinney turned the floor over to Mrs. Rumbaugh. Mrs. Rumbaugh said these reports included everything up until the day prior to the meeting. She also said that she has yet to close the books out because she is waiting until she receives budget reports from the Department of Agriculture.

Mrs. Rumbaugh said that the majority of the expenses listed are for the show. She said there is a check register for the Fred Dressler Education Fund. The account activity for this register simply lists the interest paid to the account. There are also check registers for the CD's. The three CD's have interest paid to them as well. In the check register for Nevada State Bank, the majority of the activity is in regards to the expenses for the show. The Reno Livestock Events Center was paid \$7,572.90 for the use of the facilities. The American Lamb Board, the Nevada Beef Council, and the National Pork Board were all paid for check-off fees. There are also transactions listed for the phone bill and the storage unit bill. The storage unit is paid on an annual basis and the amount listed on the check register is \$540. Also listed, is the amount paid for the USDA meat grader to come to help with the harvesting of the animals. Mrs. Rumbaugh said that this fee includes travel expenses plus time. Mrs. Hunewill asked where he came from for this event. Mrs. Rumbaugh said that every year he comes out of California.

Mrs. Rumbaugh continued with the State of Nevada Appropriations account. This is the budget account. She said that she just received some reports and is expecting more. Mrs. Rumbaugh showed the board the buyer's gifts she had purchased. These gifts were travel mugs. The cost for these, \$1,669, has not yet to be subtracted from the state appropriations account. The NJLS Show and Sale Checking are all from May 27 until yesterday and it lists all checks that have been for the payments to exhibitors. After this document is the open invoice report which details the buyers that have not paid. Mrs. Rumbaugh said that she has contacted all of them but there is still an outstanding amount of \$4,000. Mrs. Rumbaugh asked for the Board's help in contacting some of these people.

She also said there is an open invoice report of the outstanding accounts from last year. Mrs. Rumbaugh asked for the Board's approval to write these off. These outstanding accounts were from 2008 and one from 2007. Mrs. Hunewill asked what it meant when Mrs. Rumbaugh would write them off. Mrs. Rumbaugh said that the exhibitors would still not be paid but that the debts would be cleared off the accounts. One of the exhibitors was partially paid but most were not. Mrs. Rumbaugh said that these are obviously uncollectible after much had been done in an attempt to get some of this money. Mrs. Rumbaugh said that while these accounts have been turned over to the AG's office, there has been no word. Ms. Rasul said that someone needs to speak with collections to look into that. She said this could be done by getting into contact with the person whose information she had given to Amanda. This matter was going to be looked into.

Mr. McKinney asked for a Board member to move to approve the invoices and disbursements that had been presented.

**Dr. Thain moved to approve the invoices and disbursements as presented. Ms. Casey seconded. All members were in favor, no one was against and no one abstained. Motion Carried Unanimously.**

**b. Update on current accounts receivable**

Mr. McKinney said that these are the current delinquent buyers from the 2009 Show. Mrs. Rumbaugh said finance charges have been added but that some checks are coming in still.

Mr. McKinney asked for a vote.

**Dr. Thain moved to approve the current accounts receivable as presented. Ms. Casey seconded. All members were in favor, no one was against and no one abstained.**

**c. Update on aged accounts receivable**

**Dr. Thain moved to approve the clearing of the accounts. Ms. Casey seconded. Dr. Thain said he would like to still contact the Controller's Office and try to have the old accounts taken care of. Dr. Thain moved to amend his motion by inserting the phrase "forward the aged accounts to the attorney general's office" and deleting "approve the clearing of the accounts." Ms. Casey seconded the motion. All members were in favor, no was against and no one abstained. Motion Carried Unanimously.**

**d. Signors for the bank accounts**

Mrs. Rumbaugh said that currently, there are two past board members as signors as the accounts. She said that the only people on the Board who are still signors are Ms. Casey and Mrs. Rumbaugh. Mrs. Rumbaugh said that with the Board's permission, she would like to add Ms. Dressler and Mr. McKinney to the accounts and remove the two past Board members. Mrs. Rumbaugh said that each account requires two signors and these need to be changed.

**Dr. Thain moved to make corrections to the signors on the account by allowing Ms. Dressler and Mr. McKinney to become the new signors and to remove the old board members. Mrs. Hunewill seconded the motion. All members were in favor, no one was against and no one abstained. Motion Carried Unanimously.**

Prior to continuing the meeting, Dr. Thain asked if Board members were bonded. Mr. McKinney and Mrs. Rumbaugh said they were not. Mr. McKinney said that this was avoided by having two signors on the account.

**6. \*Update regarding board appointments**

Mrs. Rumbaugh said that Ms. Dressler had been appointed in place of Mrs. Curti and that Mr. McKinney had been reappointed. Mrs. Rumbaugh said that she had yet to hear from Dean Hinton to hear who her appointment is. Mr. Schaffer said that Dean Hinton had given him the paperwork to fill out. He continued saying he had filled this out and returned it to her.

**7. \*Discussion, consideration, and action regarding fundraising and new grants**

Mrs. Rumbaugh said she had received an e-mail from Mrs. Curti. The e-mail included information about the contacts for the Reno Rodeo Foundation. In the past, this group had given money to the Nevada Junior Livestock Show Board. Mrs. Rumbaugh said that Dr. Thain and Ms. Casey had mentioned last year that they would fill out grants. Mrs. Rumbaugh said that the only other grant opportunity she had chased was one with the Reno Rotary. That group had awarded money to NJLS. Mrs. Rumbaugh said that by the time she had received word last year that they were again opening up the application process, she had already missed the deadline.

Mr. McKinney said he talked to the Nevada Beef Council and based on all aspects of the Nevada Junior Livestock Show, the Board would not be eligible to receive money from them. Mrs. Rumbaugh said the Board does not hold a non-profit classification and this can sometimes be an obstacle in receiving grants.

Mrs. Rumbaugh said that some money has come from the Nevada Agricultural Foundation. She said that the fund, which was set up in memory of Larry Landa's father, has nearly been used up and the Nevada Junior Livestock Show Board had received the last of that money. Dr. Thain mentioned a few entities that may be willing to give money to the Nevada Junior Livestock Show Board. He suggested contacting the Nevada Rangeland Resource Commission, the Ag Council, the Nevada Farm Bureau, and the Nevada Cattlemen's in addition to the Nevada Agricultural Foundation.

Mrs. Hunewill asked if there was a room-tax board grant. She said that in Lyon County there is one that citizens and groups can apply for and use for their events. Mrs. Rumbaugh said that to her knowledge, there was no such thing in Washoe County. She also said that the NJLS isn't considered a big revenue for the County.

Mr. McKinney asked if there were any fundraising options. He asked what options had been used in the past. Mrs. Rumbaugh said that fundraising was never needed because the Board has received many generous donations over the years. She did say that money would be needed in the near future so any ideas would be great. Ms. Casey said that she had spoken with a lady that had volunteered to gather groups of people to promote the show. The idea she proposed would include people who would be outside the show completely. Ms. Casey said she would contact this lady.

Mr. McKinney said that he would like to see everyone on the Board and others concerned with the Board to do homework before the next meeting prior and bring information on obtaining funds. Mrs. Hoskin also suggested sending out an e-mail requesting ideas from counties and individuals. Mrs. Rumbaugh noted that donations are down and expenses are up so finances are being stretched tight. Mr. McKinney said that in talking to potential sponsors, it may be a good fact to mention that the Board has been around for 70 years and has been able to support many exhibitors.

Dr. Thain asked if an annual report could be given out. This might include information on scholarships and other important things the Board has done. This might even be a good thing to send out to legislators. Because most of the legislators are not associated with agriculture, this might be an important tool to gain ground with them. Dr. Thain asked if something like this had been done in the past. Mrs. Rumbaugh said that it had not but that exhibitors used to be sent and they would see the legislators. Dr. Thain said that he'd been taught that it was important to do the lobbying before the legislative session and that this might be a good time to start with the process.

Mr. McKinney agreed. Mr. McKinney said that the show isn't really advertised and that if an annual report or summary could be done so that it could be given to potential buyers and donors, it might be a useful tool. The annual report may also be something to give recognition to other buyers. Mrs. Hoskin said that she had bought an animal in Bishop last year and they sent her two free tickets to a dinner that night as well as a tri-fold brochure that provided information about the buying process. Mr. Schafer said that after developing a pamphlet, it may be a good idea to distribute them to local reception areas and waiting rooms across the area. He said that in his experience, this strategy had helped him.

Mr. McKinney said at the next meeting, he would like to go through the information that could be included in this type of brochure.

Ms. Casey said that Mr. Richards had promised to obtain a copy of an informational CD from Mr. Mendoza. Mrs. Hoskin said that his phone call to Mr. Mendoza had not yet been returned.

## **8. Presentation by Committee Regarding Ethics and Quality Assurance Training**

Mrs. Hunewill began by handing out materials. She said that at the last meeting, after discussing some issues at the past show, it was suggested that the Board offer a Quality Assurance Program. Mrs. Hunewill said that both she and Dr. Thain got together. She said that the University has been given a grant to do this type of presentation throughout the state, but prior to her knowledge of this, she had contacted Darci Beaton. Mrs. Beaton, wrote a proposal for completing this program. Mrs. Hunewill handed this out to all Board members. Once she found out about the University's grant, it changed the direction they wanted to take. Mrs. Hunewill said that many people in Nevada are very supportive of it. Dr.

Thain said that there is a beef quality assurance program that has been in place since 2001. The program is administered through Nevada Cattlemen's Association. Participants will receive a certificate from Nevada Cattlemen's and this might be a good idea because it is a state recognized program. The premises for the program and the information the program covers are relative to all species. The only one that is not relative to all species is branding but that can be or not be included. Dr. Thain said the himself, Ron Torrell and Ben Bruce all put on these workshops. The Cattlemen's update in January will be held all over the state and these programs will be included. Dr. Thain said that though this takes place during the Cattlemen's Update, it will be available to and applicable to all livestock producers. Mr. McKinney asked if the program would be available in other settings other than the Cattlemen's Update for exhibitors to attend.

Mrs. Hunewill said that the Committee had talked about having three options with two of the three being on-site workshops and another being a video-conferenced workshop. She said it is preferable to attend the workshops on site due to hands-on activities. Dr. Thain said that there is usually an open-book exam which goes along with this training. It is an open book exam that is not technical but includes important and applicable topics such as ethics and the importance of quality assurance.

Mrs. Hunewill said that another thing they talked about is doing this with the Cattlemen's Update. The places they go to are Ely, Elko, Winnemucca, Fallon, Smith Valley and Reno. Dr. Thain said there are quite a few opportunities for students to attend these workshops. Mrs. Hoskin said that nearly 75% of the exhibitors will have a conference near them that they can attend but they need to be made aware that they need to attend these Quality Assurance programs.

Mr. McKinney said that often these programs are happening during the day and it can be difficult to have some kids attend the program and miss school. Dr. Thain said that he would be willing to hold a workshop on this at any time, it would just be a matter of agreeing on a time to do this. He also mentioned that he thought that by including a video conference, it might help to alleviate some of those types of problems. Mrs. Hunewill said that another option might be to include this in a fall workshop like had been mentioned by Mr. McKinney earlier.

Mr. McKinney said he thought it would be a good idea to offer exhibitors 6-10 options with options of attending Cattlemen's Updates, using a compressed video, attending the fall NJLS workshop and/or attending the few other workshops put on by NJLS. Mr. McKinney said that this would give exhibitors ample time and options to complete the requirement.

Mr. McKinney said that any other students who have proof of Quality Assurance training can qualify for completing this requirement by sending in the certificate to the NJLS Office. Mrs. Hunewill asked if this was something that would need to be added to the rules. Mr. McKinney said this would need to be added to the rules.

Dr. Thain said he thought every five years would be a big length of time before students would need to re-qualify. He also said that students who have obtained a certificate of completion for a Quality Assurance Training within the last three years do not have to complete this requirement. Mrs. Hoskin said in California, exhibitors must renew their training every three years. Mr. McKinney said that he didn't think a lot of the Quality Assurance Training hadn't been taught within chapters and clubs. Ms. Casey suggested that leaders and advisors be encouraged to take part in this as well.

Ms. Casey said that it wouldn't be a bad idea to have students do this every three years. She also asked Dr. Thain if there would be any cost/registration fee to be applied to the exhibitors. Dr. Thain said there is usually a per ranch fee but that students have always been waived. In essence, there would be no cost for the students. Mr. McKinney suggested that the University of Nevada, Reno Cooperative Extension Office be brought on board, especially to help with possible costs in the future as well as to help encourage the education of advisors and leaders. Dr. Thain said that the program would be very generic and that it would be kept up to date. He also said that the exam is very generic and would not be specifically designed to teach about a single specie. Mrs. Hunewill asked if the committee could be allowed to continue to look into this and report back at the next meeting. Mrs. Hunewill said that they would look into setting up the dates. She did add that it would be a good idea to pass this on through word of mouth. Ms. Casey asked for this to come to a vote so at least it would be known that this requirement would be in place, it would just be a matter of figuring out smaller details. Ms. Casey continued by saying that this could all be finished by the September meeting so as to be included in the Rules. Mr. McKinney said he would like these dates figured out soon so that the word can be passed on to the counties. Mrs. Hoskin asked that one of the dates be the Thursday night before the show so that any emergency situations could be accommodated. If this requirement was not adhered to, an exhibitor would be barred from showing.

**Mrs. Hunewill moved that all NJLS exhibitors complete a quality assurance program, beginning with the 2010 NJLS and thereafter, the training must be completed every three years. Dr. Thain seconded the motion. Ms. Casey said that it might be best to take out the requirement of every three years until more information can be gathered. Mrs. Hunewill and Dr. Thain agreed. Mrs. Hunewill amended her motion by saying that she would like to strike out every three years and add in from a recognized organization. Dr. Thain seconded the motion. The motion proceeded to a vote. All board members were in favor, no one was against, and no member abstained. Motion Carried Unanimously.**

**9. \*Discussion, consideration and action regarding the 2009 Nevada Junior Livestock Show**

Mrs. Hoskin asked if there were any questions from the Board. Mrs. Hunewill asked if something can be added in the rules that would note that market animals

can be moved into the breeding classes at the show. Mrs. Hoskin said that it could definitely be discussed at the Rules Committee meeting. Mr. McKinney said that he would like to have a rule which notes the time at which breeding animals can leave. Mr. McKinney also said there are to be no back-up animals by a club or organizations and that this should be discussed. There can be a family back-up, but no club or organization back-up animal. Mrs. Hoskin said that the board allowed Rite of Passage to have a family back-up. Mr. McKinney said exemptions could be granted on a case-by-case back-up.

Mrs. Hunewill also said that something needs to be clarified with how old people can be when they show, especially after high school graduation. Mr. McKinney also mentioned that contact information needs to be received from every leader and advisor. Mr. Schafer asked if this could be on the entry form, rather than being a rule. Mr. McKinney said it could be done and it was his thoughts to get this in the case of an emergency.

Ms. Casey asked if some type of training could be done quickly so that all student workers could know what to do and where to get things and whom to go to if they have questions. Mr. McKinney said that every morning, a meeting should be done that includes superintendents and all staff so that everyone knows what is happening for the day. Ms. Casey volunteered to help with running these meetings.

Mrs. Hunewill asked if a sample of an entry could be posted to the website so as to provide a proper example and hopefully get rid of any confusion. Mrs. Hoskin said that this could be done.

Mr. McKinney said that he had one more thing that came up during the minutes portion of the agenda that probably should have been instead brought up during this part of the meeting. The “he-said, she-said” discussion that occurred earlier was probably not something that should have been brought up in the meeting as a whole. He said that there may be some personal issues associated with this particular incidence and that personal issues shouldn’t be involved in these types of meetings. Mr. McKinney continued saying that the “he-said, she-said” amendments that were suggested for the minutes would not be included because this again seemed to come from personal opinions.

Mrs. Hunewill asked how much detail was supposed to be included in the minutes. Mr. McKinney said that if something is said, it should be recorded because it is a part of the public body meeting. Mr. McKinney said that if it is said, it should be in the minutes but that if it is a personal opinion or second-hand account, then it should not be included nor should it be brought up. The facts are the only things that should be added.

**10. \*Discussion, consideration, and action regarding Carcass Contest**

Mrs. Hoskin said she had ties for swine which were broken at three different categories. Mr. Richards is working on contacting Scott Williamson to change

any industry standards. Barring no changes, Mrs. Hoskin said that there were 20 purple hogs, 42 blue hogs, 13 red hogs, 4 white hogs and 3 with no recognition. Mrs. Hoskin continued saying that the live reserve champion hog was red and that the champion hog was white and marked down as PSE by the grader. Mrs. Hoskin said that 20 purple is the most purple that have even been seen during her time. With over half of the hogs being blue, Mrs. Hoskin said that the workshop discussions on nutrition and hog management may have helped.

Mrs. Hoskin said that for the goats, there were two blue and two red. She also mentioned that she has been talking to someone out of Washington State and if she gets any information about revising the goat standards, she might be including that into those for the Nevada Junior Livestock Show. Mrs. Hoskin also said that she has finally figured out on the goat results that the negative is worse than the positive in some of the scoring columns. Mr. McKinney said there is a great website for goats and sheep that gave a lot of information on grading standards.

With the beef carcass results, there is no system currently in place to break the beef ties. Mrs. Hoskin said that she would recommend that the first tie be broken with rib eye area, especially if that is supposed to be the most important area/cut. She then suggested that be followed by carcass weight as a tie-breaker. Mr. McKinney said that if going by carcass weight as a tie-breaker, there might be issues. Dr. Thain suggested breaking the tie, if at that point by using average daily gain. Mr. McKinney said he thought it would be a good idea and said that he agreed for rib eye area and the average daily gain to act as tie-breakers.

**Dr. Thain moved to make the tie breaker for beef as follows for the carcass contest. Dr. Thain moved to break the tie by rib-eye area and then by average daily rate of gain. Mrs. Hunewill seconded the motion. There was no discussion so the motion went to a vote. All board members were in favor, no one was against, and no one abstained. Motion Carried Unanimously.**

Mrs. Hoskin said that after that vote, and in using the new tie-breaker system, the winner would be Dalton Wright. She then said that the sheep have yet to be completed for the carcass results but that they would be presented at the next meeting. Mrs. Hoskin said that there needs to be a drop in the blood splatter discount because it is not the result of the producer. She also said that the grader had also suggested that.

Mr. McKinney said that for the beef, he would like to update some of the grading systems. He said that the biggest change would be a change in the premium and that it would be a minimum of \$8 per 100 weight. It is also a little bigger on the discounts. If there is a heart defect, there would be a greater discount.

**11. Discussion, consideration, action regarding the formation of the 2009 Rules Committee**

The meeting date for the Rules Committee Meeting has been set up for September 23, 2009. It will be at the Carson City Extension Office. It will start at 5:00 p.m. and go until about 9:00 p.m. Mrs. Hoskin said that she needed to speak with Mr. Schafer about arranging video conferencing so that it could be video conferenced to all other counties.

Mrs. Rumbaugh said that Mrs. Curti would still like to be on the committee and asked Mrs. Hoskin to contact her. Mrs. Hoskin asked Ms. Rasul if this meeting could be under a single agenda item. Ms. Rasul said it could and should include everything that will be done: discussion, update and revision. Mrs. Hoskin asked that counties send in their concerns for the rules. Mr. McKinney said that if anyone had any changes, they should send them into Amanda by September 1<sup>st</sup>.

## **12. \*Old Business**

### **a. By Laws and Policies and Procedures**

Mrs. Rumbaugh said that both she and Mr. Buk had been working on this and that since the last meeting, she hadn't heard a word. Mr. McKinney suggested leaving this item on the agenda for the next meeting because there are many changes that need to be made.

## **13. \*Schedule next meeting and future agenda items.**

Mr. McKinney asked that Board members bring ideas for fundraising to the next meeting. It was also discussed that a phone number needed to be made available and publicized so that people coming for the next meeting could call that number and be let into the building, especially since it was after 5:00 p.m.

It was decided that the Rules Committee would be meeting on September 23, 2009 in Carson City and the results would need to be discussed in the October meeting. Mr. McKinney also asked for the workshop to be listed on the agenda for discussion as it will probably take place in November.

The next Nevada Junior Livestock Show Board meeting has been scheduled for October 7, 2009 at 5:00 p.m. at the Nevada Department of Agriculture.

## **14. Public Comment**

**Note:** No vote may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action may be taken. (NRS 241.020). Public Comment will be limited to 3 minutes per person.

Mrs. Rumbaugh said that on the new phone system, NJLS is on the under the Animals heading. She asked that Board members help get the word out about this but that she was going to try to find a way to put this on the main menu. She also said that there is a Fax number that has been assigned for NJLS to use. That number is 353-3611.

Mr. Schafer asked if the dates were known for the 2010 show. Mrs. Hoskin said the show will be April 29 – May 2, 2010.

**15. \*Adjournment**

Mr. McKinney adjourned the meeting at 1:26 p.m.