
Division Overview

- **Trade & Economic Development**
 - Japan Pet Products Inbound Trade Mission
 - Held June 26-29 in Las Vegas, 6 Japanese buyers were hosted in Nevada to meet with 5 Nevada pet product companies.
 - North American Agricultural Marketing Officials (NAAMO) Annual Conference
 - NDA's trade and economic development team hosted 65 agricultural marketing officials from across the US in Reno July 9-12 for their annual conference. Showcased a variety of Nevada's agriculture and food manufacturing. *A special thank you to those industry partners that took the time to host this delegation throughout the week!*
 - Presented Stellar Snacks, LLC out of Carson City as the NAAMO Marketer of the Year
 - NDA's Senior Trade Officer was elected to serve as the organization's Vice President
 - Hong Kong Consumer Oriented Inbound Trade Mission
 - Held July 16-19 in Reno, 5 Hong Kong buyers were hosted in Nevada to meet with 6 Nevada companies ranging from food manufacturers to livestock producers.
 - NASDA Tri-National Accord
 - August 14-16 in Saskatoon, Canada delegations from the U.S., Mexico and Canada come together to discuss trade barriers, and opportunities for trade agreements as it relates to food and agricultural issues.
 - Panama & Colombia Outbound Trade Mission
 - August 19-25, 3 Nevada companies traveled to Panama & Colombia to meet with 34 buyers for one-on-one business meetings, learn more about the markets, and see the markets firsthand. An expected \$100,000 additional export output to the state will be contributed from this mission.
- [Quarter 1 2023 Nevada Food & Agriculture trade report](#) has been published to the website.
- [2023 Picturing Nevada Food & Agriculture photo contest](#) open until Sept. 1, 2023.
 - The top 5 photos will be selected by a panel of 3 NDA staff, and then the top 5 will be shared on NDA's Facebook for People's Choice of the 2023 winner.
- 2023 Nevada Craft Beverage Passport
 - Two fully completed passports have been turned in, another 24 passports have been turned in for prizes (2023 passport ends Dec. 31, 2023)
 - [Recruitment for the 2024 passport](#) is now open for establishments; last day to register is Aug. 31, 2023.

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- **Communications, Promotions & News**
 - News releases and stories:
 - [Horse travel made easier with 6-month health certificate](#)
 - [New entry requirements for livestock to prevent spread of animal disease](#)
 - [KOLO, KTVN, KSNV,](#)
 - [NDA announces Doug Farris as Deputy Director; Fox Reno, KRNV, Carson Now, Elko Daily,](#)
 - [Dr. Mundschenk announced as new State Veterinarian](#)
 - [Free meals available to Nevada children and teens this summer; Nevada Independent, Sparks Tribune, Fox 5, KTNV, LVRJ, KRNV, Fox 11,](#)
 - [Vesicular Stomatitis Virus \(VSV\) detected in Nevada; Elko Daily](#)
 - [NDA Division of Animal Industry welcomes new Administrator; Elko Daily](#)
 - Other news stories:
 - ['NevadaGrown' and 'Made in Nevada' merge to become 'Grown in Nevada'](#)
 - [Update from State Entomologist Jeff Knight regarding the current infestation of Mormon crickets and grasshoppers – Fox13, Elko Daily, KSL TV, USA Today, Las Vegas Review-Journal, Insider, Here & Now, KOLO, Action News 5, NBC, The Guardian, National Geographic](#)
 - [Out to pasture? Southern Nevada's last milk producer may go out of business after being forced to lower its prices 15 percent](#)
 - [Extension workshop puts meat safety front and center](#)
 - [Grasshoppers bouncing around Gardnerville](#)
 - [Grasshopper population in Southern Nevada still in flux](#)
 - [Western states' budgets, industries rely on federal lands. So does wildlife.](#)
 - [Carson City-based Company Receives Marketer of the Year Award – NNBW, Carson Now](#)
 - The communications team continues to implement four concurrent communications plans with tactics including:
 - [Monthly newsletters](#)
 - [Industry updates](#)
 - Staff have completed the following educational and promotional materials:
 - Material support for the NAAMO conference include badges, agenda books and certificates
 - Edited and designed the [Dodder FAQ](#)
 - Summer Food Service Program promotions
 - Senior Farmers Market Coupon books
 - Staff have fielded 43 public records requests, of which 30 are completed.

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Program Updates

- Women's Farm 2 Food Accelerator Program
 - The third cohort of the [Nevada's Women's Farm to Food Accelerator Program](#) will kick off November 2023. If you know of any women value-added food producers who would benefit from this program, which is free to 10 Nevada producers, please send them to Dillon Davidson, ddavidson@agri.nv.gov or Shelley Pope at spope@agri.nv.gov. Recruitment will be live upon award of Specialty Crop Block Grant funding.
- Nevada Agriculture Teachers Association (NATA)
 - Nevada Agriculture Teachers Association (NATA) held their summer in-service meeting in Elko, Nev. July 24-26.
 - 20 Ag Teachers from around Nevada, Nevada Department of Education (NDE), and Nevada Department of Agriculture (NDA) participated.
 - Several topics regarding agricultural education in Nevada were discussed, such as, soils & range, meats & evaluation, and ag mechanics. Ag teachers were recognized for their outstanding years of service, professional development industry tours, and attendees earned professional development hours for their involvement.

Industry Impact

- 4 Full-time Vacancies
 - 1 GPAI Grant and Project Analyst I
 - 1 MAI Management Analyst I
 - 1 Accounting Assistant
 - 1 Public Information Officer I
- Budgets presentation